

# 2019 | ANNUAL REPORT

*Trusted Mobility Management.*



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**WIDEPOINT CORPORATION**  
11250 Waples Mill Rd., South Tower, Suite 210  
Fairfax, Virginia 22030

April 24, 2020

Dear Fellow Stockholders:

Thank you for your continued interest in and support of WidePoint. I am very pleased to report that we achieved our two key goals for 2019 of (i) establishing a stable and profitable business and attaining (ii) a double digit percentage growth in our topline revenue.

We experienced organic growth of 22%, finished 2019 with record revenues of nearly \$102 million, generated over \$4 million of positive cash flow and returned to net profitability. Based on our strong financial performance, we announced a share repurchase plan in October 2019 and repurchased approximately 400,000 shares prior to pausing the plan in 2020 in an abundance of caution as a cash conservation measure to deal with potential issues that could materialize due to the coronavirus pandemic. I am cautiously optimistic that we will be insulated from the major negative effects of the pandemic and potentially benefit as a result of the increased reliance on working remotely. Our Trusted Mobility Management (TM2) solution provides services for managing, securing, and gaining visibility into our customers' mobility assets. As such, our TM2 solution is what is needed to help enable an effective mobile workforce.

We continue to execute on our TM2 strategy to grow both our top-line revenue and bottom-line profitability. More importantly, we are working together as a single company, sharing business intelligence, technology, and other company resources to further speed our growth and profitability trajectory.

In addition to our financial performance improvements, 2019 has been an eventful year. Below are some of our key accomplishments in 2019:

1. We obtained Authorizations to Operate (ATOs) from the Department of Homeland Security and the Department of Commerce as well as the GovCloud certification. The ATOs are a stamp of approval from the agencies attesting to the robustness of our information security posture for protecting customer data. The ATOs are costly, time consuming, and difficult to attain and maintain. WidePoint is unique in this respect as no other TM2 vendor can claim this certification.
2. WidePoint, as part of a team, won the coveted NASA NEST contract with a period of performance of over 10 years if all option periods are exercised.
3. WidePoint played a key role in successfully supporting the U.S. Census Bureau's address canvassing project as well as implementing the mobility management solution for the 2020 Decennial Census.
4. Repurchase of approximately 400,000 shares of our company stock in the open market.
5. Continue to expand strategic relationships with large system integrators to win material contracts.

In addition to the above, we successfully concluded our search for our new CFO. Kellie Kim, our new CFO, brings to WidePoint more than 30 years of experience in financial and business leadership in both public and private companies that operate in a variety of industries. We now have a stronger management team and Ian Sparling can return to focusing his full attention on running and growing our Digital Billing & Analytics business. I thank Ian Sparling for stepping forward during a pivotal time to take on the additional duties as the

interim CFO. We start 2020 with an effective and efficient management team that is prepared for the challenges ahead.

As we turn our attention to 2020 and the macro economic conditions as well as dealing with the COVID-19 pandemic, it is critically important for WidePoint to continue to focus on the basics of running our operations efficiently while also focusing on growth. Below are the key initiatives that we will focus on in 2020 and beyond:

1. Mitigate any risks associated with the COVID-19 pandemic.
2. Continue to execute such that we are providing unmatched level of services to our current customer base, while remaining profitable.
3. Successfully close on the DHS CWMS sole source contract and win the DHS CWMS contract recompete.
4. Successfully support the 2020 Decennial Census.
5. Strive to gain competitive edge by attaining FedRAMP certification and continued technology refresh of our delivery infrastructure.
6. Grow our recurring high-margin SaaS revenues.

Strategically, we will continue to team with large entrenched system integrators to continue to leverage their sales and marketing resources to help us capture new customers. We will focus on developing and/or acquiring new capabilities and customers. We will also continue to invest in our products and services to ensure that our staff has the best tools at hand to support our customers. Tools that are certified and accredited by the federal government of data security.

We have reengaged with research and advisory companies for mobility management services to build our brand and name recognition. We will also continue to build our direct sales organization with the goal of improving upon our robust sales pipeline and continued diversification of our customer base.

We continue to consider and review various long-term strategic options that are geared towards driving sustainable and significant shareholder value. And we are also in a strong position to take action where appropriate.

Finally, I thank our staff of over 250 professionals who continue to provide excellent support for our clients in these challenging times. We are fortunate to have such dedicated professionals to propel our growth throughout 2020 and beyond.

Sincerely,

*Jin Kang*

Jin Kang  
Chief Executive Officer

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 10-K

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
For the Fiscal Year Ended December 31, 2019

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 001-33035

**WidePoint Corporation**

*(Exact name of Registrant as specified in its charter)*

**Delaware**

*(State or other jurisdiction of  
incorporation or organization)*

**52-2040275**

*(I.R.S. Employer  
Identification No.)*

**11250 Waples Mill Road, South Tower, Suite 210, Fairfax, Virginia 22030**

*(Address of principal executive offices) (Zip Code)*

**(703) 349-2577**

*(Registrant's telephone number, including area code)*

**Securities registered pursuant to Section 12(b) of the act:**

<b>Title of each class</b>	<b>Trading Symbol(s)</b>	<b>Name of each exchange on which registered</b>
Common Stock, \$0.001 par value per share	WYY	NYSE AMERICAN

**Securities registered pursuant to Section 12(g) of the act:**

*None*

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days: Yes  No

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Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files): Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of “large accelerated filer,” “accelerated filer,” “smaller reporting company,” and “emerging growth company” in Rule 12b-2 of the Exchange Act.

Large accelerated filer   
Non-accelerated filer

Accelerated filer   
Smaller reporting company   
Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. Yes  No

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  No

The aggregate market value of the registrant’s Common Stock held by non-affiliates of the registrant, computed by reference to the closing price of the Common Stock on the NYSE American on the last business day of the registrant’s most recently completed second fiscal quarter, was approximately \$33.4 million.

As of March 20, 2020, there were 83,837,279 shares of the registrant’s Common Stock issued and outstanding.

#### **DOCUMENTS INCORPORATED BY REFERENCE**

Portions of WidePoint Corporation’s proxy statement in connection with its 2020 Annual Meeting of Stockholders are incorporated by reference in Part III.

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## **Cautionary Note Regarding Forward Looking Statements**

This Annual Report on Form 10-K contains forward-looking statements concerning our business, operations and financial performance and condition as well as our plans, objectives and expectations for our business operations and financial performance and condition that are subject to risks and uncertainties. All statements other than statements of historical fact included in this Annual Report on Form 10-K are forward-looking statements. You can identify these statements by words such as "aim," "anticipate," "assume," "believe," "could," "due," "estimate," "expect," "goal," "intend," "may," "objective," "plan," "potential," "positioned," "predict," "should," "target," "will," "would" and other similar expressions that are predictions of or indicate future events and future trends. These forward-looking statements are based on current expectations, estimates, forecasts and projections about our business and the industry in which we operate and our management's beliefs and assumptions. These statements are not guarantees of future performance or development and involve known and unknown risks, uncertainties and other factors that are in some cases beyond our control. All forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially from those that we expected, including:

- Our ability to successfully execute our strategy;
- Our ability to sustain profitability and positive cash flows;
- Our ability to gain market acceptance for our products;
- Our ability to win new contracts, execute contract extensions and expansion of services of existing contracts;
- Our ability to re-win our Blanket Purchase Agreement with the Department of Homeland Security;
- Our ability to compete with companies that have greater resources than us;
- Our ability to penetrate the commercial sector to expand our business;
- Our ability to borrow funds against our credit facility and renew or replace our credit facility on favorable terms or at all;
- Our ability to raise additional capital on favorable terms or at all; and
- Our ability to retain key personnel.

For the discussion of these risks and uncertainties and others that could cause actual results to differ materially from those contained in our forward-looking statements, please refer to "Risk Factors" in this Annual Report on Form 10-K. The forward-looking statements included in this Annual Report on Form 10-K are made only as of the date hereof. We undertake no obligation to publicly update or revise any forward-looking statement as a result of new information, future events or otherwise, except as otherwise required by law.

In this Annual Report on Form 10-K, unless the context indicates otherwise, the terms "Company" and "WidePoint," as well as the words "we," "our," "ours" and "us," refer collectively to WidePoint Corporation and its consolidated subsidiaries.

## **PART I**

### **ITEM 1. BUSINESS**

#### **Company Overview**

We are a leading provider of Trusted Mobility Management (TM2) that consists of federally certified communications management, identity management, and interactive bill presentment and analytics solutions. We help our clients achieve their organizational missions for mobility management and security objectives in this challenging and complex business environment.

We offer our TM2 solutions through a flexible managed services model which includes both a scalable and comprehensive set of functional capabilities that can be used by any customer to meet the most common functional, technical and security requirements for mobility management. Our TM2 solutions were designed and implemented with flexibility in mind such that it can accommodate a large variety of customer requirements through simple configuration settings rather than through costly software development. The flexibility of our TM2 solutions enables our customers to be able to quickly expand or contract their mobility management requirements. Our TM2 solutions are hosted and accessible on-demand through a secure federal government certified proprietary portal that provides our customers with the ability to manage, analyze and protect their valuable communications assets, and deploy identity management solutions that provide secured virtual and physical access to restricted environments.

#### **Our Solutions**

Our TM2 framework combines the strengths of our core capabilities into a single secure comprehensive enterprise-wide solution set that offers our customer's the ability to securely enable and manage their mobile assets as described below:

##### **Telecom Lifecycle Management**

We offer comprehensive telecom lifecycle management solutions to corporations, governments, and not-for-profit organizations. Our solutions are delivered in a hosted and secure multi-modal delivery environment. Our solutions provide full visibility of telecom assets for our clients thereby enabling our clients to securely and efficiently manage all aspects of telecom assets, while reducing the overall cost of ownership. We offer state-of-the-art call centers that are available 24/7 to help our users stay productive.

##### **Mobile and Identity Management**

As one of two DoD designated External Certificate Authorities, we offer several different federally certified digital certificates and credentials that enable our customers to conduct business through secure portals owned and managed by the U.S. federal government, access government facilities and secure mobile devices that are used to access corporation networks, databases and other IT assets. We also offer comprehensive mobile security solutions that protect users, devices, and corporate resources, including establishing effective policies to create a scalable, adaptable, successful mobile program.

##### **Digital Billing Communications solutions**

We offer innovative and interactive billing communications and analytics solutions to large communications service providers (CSPs). Our customized solutions give their end customers the ability to view and analyze their bills online via our advanced self-serve user portal 24/7. Our solutions are delivered in a hosted

and secure environment and provide our CSPs with full visibility into their revenue model which drives a stronger customer experience and reduces their operating costs and improves profitability

### **Sales Cycle**

We sell service solutions to government and business enterprises. Our ability to successfully sell our services depends upon the relationships we build and maintain with key decision makers at existing customers and prospective customer organizations. Our sales cycle is long and is often affected by many factors outside of our control including but not limited to customer specific proposal and acquisition processes, unique customer service requirements, the customer's timetable and urgency, changes in key leadership and/or personnel that slows down the proposal or project, an evaluation by different functional groups within the prospective customers organization before a purchase decision is made by the organization, budgetary funding delays, intermittent U.S. federal government shutdowns, competitive bidding processes and other policy constraints, as well as additional factors that may lengthen the sales cycle. Many of these variables are outside our control and we attempt to manage the financial impact on us by building a large pipeline with opportunities that have overlapping sales cycles.

It could take more than 12 months to enter into a contract with a customer from the time we first actively engage a prospective customer and then a full implementation could range from mere weeks to several months depending on the complexity of the customers statement of work and level of engagement by us and the customer to get the deployment completed. Contract closing and implementation timelines vary as a result of these factors, many of which are outside our control.

### **Sales Approaches**

We approach selling our services under either a direct sales model under which we control the contract and key relationships or we partner with a large systems integrator subcontractor to provide our TM2 solution as part of their overall total solution offering to the end customer. We have historically grown our business under the direct sales model; however, during fiscal 2019 we closed a significant portion of our new sales through our partnerships with large systems integrators. While we believe we can continue to be successful growing our sales through both models, larger scale opportunities likely exist when we partner with large systems integrators.

Our sales approaches are summarized below:

**Systems Integrators.** We partner with large systems integrators to collectively pursue and win large market opportunities that include our TM2 solution within the scope of the solicitations. In these types of arrangements, we generally operate as a subcontractor and manage the customer relationship closely with the prime contractor. We do not utilize any channel partners or third-party firms in this sales approach.

**Strategic Partnerships.** We partner with vendors who are leaders in their industries such as Healthcare, Telecommunication, Transportation, etc. to leverage their channels or reseller networks to sell our TM2 solution. This approach allows us to sell into markets that would be otherwise be costly and difficult to reach. By leveraging these partners' existing customer relationships, we can shorten the sale cycle and have a higher success rate

**Internal Sales Force.** We have a team of sales professionals account managers and project managers that are responsible for identifying and pursuing commercial and government opportunities for our TM2 offerings. We take a team approach for engaging with a potential customer. Our sales teams consists of sales lead, account managers, solution experts and other subject matter experts to assist with execution of product demonstrations, proposal creation and submission, contract negotiation, relationship management, sales closing and final transition of closed deals to the operations team. Sales commissions are calculated and paid based on net collected gross managed service revenues times a fixed commission rate that declines over the base term of the contract. There are no commissions paid after the base term expires. We plan to add resources for this effort to help manage our system integrator and strategic partnership efforts as well as increasing the number of qualified leads in our sales pipeline to further spur growth.

**Upselling and Cross Selling.** After a customer is on boarded, we focus on delivering our service promise and then upsell and cross sell our TM2 solution offerings. We may enter into preferred supplier network programs agreements with our customers and offer our TM2 solutions on similar terms and conditions to their suppliers and customer which in turn could increase our potential sales opportunities. We also directly ask our customers for referrals into their professional network, customer and supplier groups to drive additional sales opportunities.

**Indirect Sales Approach.** We may use an indirect sales approach to reach new target markets by outsourcing our lead generation and certain business development activities through a third-party channel partner. We do not use this sales approach very often due to the high cost of commissions charged by these channel partners as their commission terms often span the entire life of the customer relationship which may not be financially viable to the customer or us. We do not anticipate using this sales approach extensively to drive sales opportunities.

Our sales team has a wide variety of skills and expertise to cultivate qualified leads and guide our prospective customers towards finding a solution that meets their organization's goals and objectives.

### **Marketing and Branding**

Our marketing strategy is to build our brand and increase market awareness of our solutions in our target markets that will allow us to successfully build strong relationships with key decision makers involved in the sales process on the customer side. Key decisions makers typically consist of information technology executives, finance executives and managers of communications assets and networks.

We engage in a wide variety of broad-based and targeted marketing campaigns designed to broaden market awareness of our solutions and expertise. Broad-based marketing campaigns include attending and speaking at industry and tradeshows, website marketing, publishing technical whitepapers and use case studies, topical webcasts, public relations campaigns, subject matter expert forums and industry visibility initiatives. Targeted marketing campaigns including internet search engine optimization, directed e-mail and direct mail, co-marketing strategies designed to leverage existing customer and network relationships.

### **Customer Concentrations**

We derive a significant amount of our revenues from contracts funded by federal government agencies for which we act in capacity as the prime contractor, or as a subcontractor. We believe that contracts with federal government agencies in particular, will be the primary source of our revenues for the foreseeable future although we are working to increase our footprint with commercial customers through our relationships with large systems integrators and strategic partners. Accordingly, negative changes in federal government fiscal or spending policies (including continuing budget resolutions and government shutdowns) that impact the spending budgets of our key government customers, including Department of Homeland Security, will directly affect our financial performance.

We expect all of our customers to be motivated to meet their organizational needs for mobile management and security objectives in this challenging mobile environment. As a result of delivering our TM2 service solution we can often save our customers up to 35% of their total spend on mobility and security

management which translates into real cash savings. While most of our customers use their savings to purchase and upgrade their managed services, our customers could potentially negatively impact our billable revenue base and result in lower profit margins if they decide to retain the savings and not purchase additional higher margin services. We believe we have an attractive set of solutions and we also believe that government spending for mobility management and for cybersecurity services and solutions will increase for the foreseeable future.

Our government customer base is located predominantly in the Mid-Atlantic region of the U.S. while our commercial customer base is located throughout the continental U.S., Canada, Europe and the Middle East. Historically, we have derived, and may continue to derive in the future, a significant percentage of our total revenues from federal government contracts.

Due to the nature of our business and the relative size of certain contracts which are entered into in the ordinary course of business, the loss of any single significant customer would have a material adverse effect on our results of operations. In future periods, we will continue to focus on diversifying our revenue by increasing the size and number of customer contracts both in public and private sectors.

### **Government Contracts**

We have numerous government contracts and contract vehicles. Our contracts with the federal government, and many contracts with other entities, permit the government customer to modify, curtail or terminate the contract at any time for the convenience of the government, or for default by the contractor. If a contract is terminated for convenience, we are generally reimbursed for our allowable costs through the date of termination and are paid a proportionate amount of the stipulated profit or fee attributable to the work actually performed.

Contract vehicles include Government Wide Acquisition Contracts (“GWACs”), and Blanket Purchase Agreements (“BPAs”) based upon GSA Schedule 70, and customer specific contracts. We also hold a number of Indefinite Delivery/Indefinite Quantity (“ID/IQ”) contracts, including, but not limited to:

- Department of Homeland Security Blanket Purchase Agreement (DHS BPA) for Cellular Wireless Managed Services.
- Department of Health and Human Services Telecommunications Inventory and Expense Management Solutions contract.
- Subsidiaries of WidePoint are approved subcontractors for the following ID/IQ contracts:
  - NASA End-User Services and Technologies (NEST)
  - Defense Logistics Agency J6 Enterprise Technology Services (JETS)
  - GSA Alliant 2
  - GSA Enterprise Infrastructure Solutions (EIS)
  - GSA Connections II
  - National Institutes of Health Chief Information Officer Solutions and Partners (CIO-SP3)
  - NASA Solutions for Enterprise-Wide Procurement (SEWP)

We will continue to build on our partnerships with key systems integrators and strategic partners to compete for public and private sector opportunities.

### **Product Development and Technology Solution Enhancements**

We believe that our existing technology platforms are adequate and meet our operational obligations to our customers. We may fund certain product development initiatives to enhance or customize existing client facing platforms and software solutions. These initiatives are aimed at improving the efficiency and effectiveness of our software solutions and meet our customer's changing organizational requirements, as necessary. We determine which enhancements to further develop after assessing the market capabilities sought by potential customers, considering technological advances, feedback on enhancements from our current customer user groups and other factors. Our current development activities are focused on the integration of our heterogeneous services delivery platforms, and improving the security posture and delivery of our information technology services.

We utilize a standard architecture to ensure enhancements are subject to appropriate oversight and scrutiny and follow a consistent and efficient process. Our development team is comprised of professionals with hands-on technical and practical customer-side development experience. We believe this allows us to design and deploy enhancements that can resolve real-world problems in a timely manner.

We funded and expensed strategic product development initiatives as well as platform and portal integrations and other product and portal enhancements during the year. For the years ended December 31, 2019 and 2018, we incurred product development costs associated with our next generation TDI Optimiser™ application of approximately \$146,000 and \$229,000, respectively, which were capitalized. In 2020, we will continue to work with our strategic partners to continue and focus our product development efforts as well as with customer integrations.

### **Security Certification and Accreditation**

Our TM2 solution framework has received multiple security certifications and accreditations from the federal government. As a result we have multiple authorizations to operate (ATOs) from the Department of Homeland Security, the General Services Administration, and the Department of Commerce. The ATOs attest to the fact that we meet all of the cybersecurity requirements for processing sensitive data as ascribed by the Federal Information Management Act at the Moderate and High levels. These ATOs are difficult, time consuming, and costly to attain. Our security certification and accreditation represents a significant reduction of security risk for our customers both in public and private sectors.

### **Data Centers**

We host our proprietary solutions and operate all servers, systems and networks at five (5) data centers located in Ireland, Ohio, and Virginia, which we may consolidate in the future. Our agreements with our customers contain guarantees regarding specified levels of system availability, and we regularly provide our customers with performance reports against those standards. We utilize monitoring technology software tools that continuously checks our servers and key underlying components at regular intervals for issues with system availability and performance, server and application security and penetration vulnerabilities, and other factors that may impact the availability of our systems to our customers. Each data center provides security measures, redundant environmental controls, fire suppression systems and redundant electrical generators to meet our service level agreements. To facilitate data loss recovery, we operate a multi-tiered system configuration with load-balanced web server tools, replicated database servers and fault-tolerant storage devices. The architecture is designed to ensure near real-time data recovery in the event of a malfunction of a primary server. Based on customer requirements, we can also provide near real-time asynchronous data replication between operational and disaster recovery backup sites.

## Intellectual Property

Our intellectual property rights are important to our business. We rely on a combination of patent, copyright, trademark, service mark, trade secret and other rights in the United States and other jurisdictions, as well as confidentiality procedures and contractual provisions to protect our proprietary service as a solution, technology, operational processes and other intellectual property. We protect our intellectual property rights in a number of ways including entering into confidentiality and other written agreements with our employees, customers, consultants and partners in an attempt to control access to and distribution of our software, documentation and other proprietary technology and other information. Despite our efforts to protect our proprietary rights, third parties may, in an unauthorized manner, attempt to use, copy or otherwise obtain and market or distribute our intellectual property rights or technology or otherwise develop software or services with the same functionality as our software and services.

U.S. patent filings are intended to provide the holder with a right to exclude others from making, using, selling or importing in the United States the inventions covered by the claims of granted patents. Our patents, including our pending patents, if granted, may be contested, circumvented or invalidated. Moreover, the rights that may be granted in those issued and pending patents may not provide us with proprietary protection or competitive advantages, and we may not be able to prevent third parties from infringing those patents. Therefore, the exact benefits of our issued patents and, if issued, our pending patents and the other steps that we have taken to protect our intellectual property cannot be predicted with certainty.

## Market Competition

Our TM2 market is centered around mobile management and security as shown below:



Target Markets. Our target market is highly fragmented and we compete with small and large companies that offer different components of TM2. We believe that we are presently the only provider of all three of these critical services offerings. We believe that our TM2 solution offering gives us a strong competitive advantage over our competitors due to our distinctive technical competencies, long-standing client relationships, successful past contract performance with large commercial and government organizations, governmental certifications and authorization to operate (ATO) within this space, price and value of services delivered, reputation for quality, and key management personnel with subject matter expertise.

Market Pricing. Pricing for services in our market lack of transparency due to the way in which our competitors price their services. Our competitors take advantage of this lack of pricing transparency and prospective customer's lack of understanding and awareness of market pricing for services. Our competitors often take advantage of a prospective customer and will often heavily discount their prices to unprofitable levels thereby creating a commodity pricing environment that affects the value of the solution perceived by prospective customers, severely limits profitability for other service providers that provide better solutions, discourages further innovation and harms the customer in the end. The costs to switch solutions can be high for a prospective customer even if they know their current solution is not working.

Our pricing for services are transparent and we attempt to match our customers need with the right level of services for a single inclusive fee whenever practical. We practice transparent pricing strategies that allow our customers to purchase our entire full-service solution or select only the services they require to meet their needs. We do not use introductory teaser rates to attract new customers or conduct bait and switch pricing tactics with our customers as is often practiced by our competitors. Pricing for our TM2 offering will vary depending on our prospective customer's technology infrastructure, scale of their operations, workflow requirements and many other factors that can affect pricing.

We do not view our services as a commodity, and comparability of our TM2 offering against other competitors' service offerings is not practical due to differences in pricing models described above and overall capabilities among competitors. As a result of this pricing differences between us and our competitors it can be difficult to compare to pricing models in our market.

All prospective customers tend to initially have price sensitivity and that often changes after we are able to demonstrate that our solutions will save them time and money. We believe our TM2 solution pricing is competitive and reflects the value of the solutions provide to our customers. Our goal is providing the best solution for our customers that meets their needs.

Competition. Our TM2 solution crosses into several different market segments and as a result we do not have competitors that compete in all of the market segments in which we conduct business. The following table outlines what areas of TM2 our competitors provide:



Our larger competitors often have more size and financial resources than us and they may be able to provide a wider array of technology solutions outside of our core capabilities. Due to our significant federal government contract concentrations we also experience competition from a variety of both large and small companies, including divisions of large federal government integrators such as Lockheed Martin Corporation, Northrop Grumman Corporation, and other large and mid-sized federal contractors, as well as a limited number of small to mid-sized subject matter expert organizations offering specialized capabilities within the identity management space.

If we are unable to keep pace with the intense competition in our marketplace, deliver cost-effective and relevant solutions to our target market, our business, financial condition and results of operations will suffer.

### Contracting

We prefer to serve as the prime contractor when we win contract awards; however, we will often serve as a subcontractor and partner with a large systems integrator to win a larger market opportunity. We also may enter into strategic teaming agreements with another competitor or a vertical supplier to capture a market opportunity. Prospective customers in our target market use a wide array of contract vehicles to purchase technology services ranging from individual purchase orders, awards or consolidated service contracts (including blanket purchase agreements and similar indefinite delivery indefinite quantity contracts) that cover a range of technology services, of which we may or may not be able to provide all of the services to serve as the prime contractor.

### Seasonality

Our business is not seasonal. However, our revenues and operating results may vary significantly from quarter to quarter, due to revenues earned on contracts, the number of billable days in a quarter, the timing of the carrier services revenues and other direct costs, the commencement and completion of contracts during any particular quarter; as well as the schedule of the government agencies for awarding contracts, the term of each contract that we have been awarded and general economic conditions. Because a significant portion of our expenses, such as personnel and facilities costs, are fixed in the short term, successful contract performance and variation in the volume of activity as well as in the number of contracts commenced or completed during any quarter may cause significant variations in operating results from quarter to quarter.

### Employees

As of December 31, 2019, we had approximately 249 full-time employees (212 in the U.S. and 37 in Europe). We periodically engage additional consultants and employ temporary employees. None of our employees are subject to a collective bargaining agreement. We believe that our relations with our employees are good.

### Corporate Information

We were incorporated on May 30, 1997 under the laws of the State of Delaware under the name WidePoint Corporation. Our principal executive offices are located at 11250 Waples Mill Rd., South Tower, Suite 210, Fairfax, Virginia 22030. Our internet address is [www.widepoint.com](http://www.widepoint.com). Information on our website is not incorporated into this Form 10-K. We make available free of charge through our website our Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, current reports on Form 8-K, and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934 as soon as reasonably practicable after we electronically file such material with, or furnish it to, the United States Securities and Exchange Commission (the "SEC"). The SEC maintains an Internet site that contains reports, proxy and information statements, and other information regarding issuers that file electronically with the SEC at <http://www.sec.gov>.

### ITEM 1A. RISK FACTORS

*You should carefully consider the risk factors set forth below and in other reports that we file from time to time with the Securities and Exchange Commission and the other information in this Annual Report on Form 10-K. The matters discussed in the risk factors, and additional risks and uncertainties not currently known to us or that we currently deem immaterial, could have a material adverse effect on our business, financial condition, results of operation and future growth prospects and could cause the trading price of our common stock to decline.*

### Risks Related to our Business and our Industry

*Our inability to successfully recompete and re-win our expiring DHS BPA contract, and on terms that do not materially affect our profit margins, could have a material adverse impact on our results of operations.*

Our DHS BPA expired on December 16, 2018 and was extended through June 16, 2019. Department of Homeland Security has released the final request for

proposal in January of 2020 with a March 17, 2020 deadline to submit a proposal. Subsequently this RFP was canceled on February 28<sup>th</sup> and is expected to be replaced with an updated new RFP. The acquisition is expected to be changed to an “Open Market” solicitation from a GSA Schedule 70 Blanket Purchase Agreement. While we believe we have a strong relationship and past performance under this expiring contract that may provide us with a competitive advantage in the re-compete process, there is no guarantee that we will be successful in our efforts. If we are unable to retain this contract the DHS may not be able to continue to use our services beyond fiscal year 2020, unless they separately create and fund a different contract vehicle, which is unlikely. Various agencies of DHS have executed contingency plans (some in form of interim contracts) to ensure that they have continued services from WidePoint while the recompete of the DHS CWMS contract is being conducted. Revenue generated under this single DHS BPA for fiscal year ended December 31, 2019 was approximately \$65.7 million (representing 65% of total revenue of which 13% related to managed service revenue). Our inability to successfully re-win this contract would have a material adverse effect on our future revenue, profitability and cash flows.

***Changes in the spending policies or budget priorities of the federal government could cause us to lose revenues.***

We derive a significant amount of our annual revenues from contracts funded by federal government agencies. We believe that contracts with federal government agencies will be a significant source of our revenues for the foreseeable future. Accordingly, changes in federal government fiscal or spending policies or the U.S. federal budget could directly affect our financial performance. Among the factors that could harm our business are:

- curtailment of the federal government’s use of technology services firms;
- a significant decline in spending by the federal government, in general, or by specific agencies such as the Department of Homeland Security;
- reductions in federal government programs or requirements, including government agency shutdowns and/or reductions in connection with sequestration;
- any failure to raise the debt ceiling;
- government inability to approve a budget and operate under a “Continuing Resolution”;
- a shift in spending to federal programs and agencies that we do not support or where we currently do not have contracts;
- delays in the payment of our invoices by government payment offices;
- federal governmental shutdowns, and other potential delays in the government appropriations process;
- issues associated with global health pandemics, such as the coronavirus; and
- general economic and political conditions, including any event, such as the coronavirus, that results in a change in spending priorities of the federal government.

These or other factors could cause federal government agencies and departments to delay payments owed for our services, to reduce their purchases under contracts, to exercise their right to terminate contracts, or not to exercise options to renew contracts, any of which could cause us to lose revenues. In addition, any limitations imposed on spending by U.S. government agencies that result from efforts to reduce the federal deficit, including as a result of sequestration or otherwise, may limit both the continued funding of our existing contracts and our ability to obtain additional contracts.

***We have had a history of losses; and we may be unable to achieve and sustain profitability.***

Although we have net income of \$0.2 million in 2019, we have a long history of net losses over the last six (6) years, including net losses of \$1.5 million in 2018 and \$3.5 million in 2017. Prior to fiscal 2018, a significant contributing factor driving our significant net operating losses were investments in sales and marketing and product development projects that did not produce the expected return on investment; and as a result placed a significant cumulative strain on our networking capital and overall financial position. There is no guarantee that we will be able to sustain improvements in financial performance realized over the last ten (10) calendar quarters and ultimately meet our financial goals of growing top line revenue and positive net income without closing significant new business and incremental contract expansions. An inability to successfully grow our sales pipeline and close on new business that is profitable could affect our long-term viability and ultimately limit the financial resources we have available to grow our business and achieve our desired financial results.

***We currently have access to a credit facility agreement, which requires us to maintain financial covenants and failure to maintain such covenants could limit our access to debt capital and simultaneously require immediate repayment of borrowings by our lender.***

We have access to a credit facility, which consists of a variable line of credit primarily to meet short term working capital requirements and to partially fund acquisition growth. Our credit facility agreement requires us to maintain certain financial covenants on a quarterly and annual basis. If we are unable to meet future covenants, our lender could take adverse actions that might include raising our variable interest rate, accelerating in part or in full payment of all unpaid principal and interest, reducing the amount of our credit facility, or offering renewal terms that are unfavorable, all of which could have a material adverse impact on our ability to meet periodic short term operational cash flow requirements and manage through prolonged government shutdowns. Similarly, if we are unable to renew the credit facility with our current lender or any other lender in the future, our business and operating results will suffer and we may need to obtain additional funding or raise capital, which may not be available on favorable terms or at all.

***The loss of significant customer contracts, could also have an adverse impact on our financial results.***

While we believe that our business relationships with key decision makers are strong and represent a strong competitive advantage for us; however, it is possible that the strength of our relationship could diminish if our primary customer contacts leave their firm or the customer is acquired by another firm that uses a competitor to deliver the same services. We estimate that the loss of any large contract with annual managed service revenues of more than \$1 million, without any offsetting aggregate contract wins, could have a significant adverse impact on our operating cash flow and financial results; and we would likely be faced with a decision to initiate additional cost reduction actions that would largely include reductions in force for personnel and assets affected by the contract loss.

Also, the loss of a significant customer contract could also cause the Company to defer potentially advantageous strategic options. In the case of the loss of a material customer contract, the Company may be required to rapidly consider other strategic alternatives including selling a portion or all of our assets if our financial performance deteriorates as a result of key customer contract losses. Accordingly, the loss of a significant customer would have a material adverse effect on our operations.

***Our sales cycles can be long, unpredictable and require considerable time and expense, which may cause our operating results to fluctuate.***

Our sales cycle, which is the time between initial contact with a potential customer and the ultimate sale, is often lengthy and unpredictable. Some of our potential customers may already have partial managed mobility solutions in place under fixed-term contracts, which may limit their ability to commit to purchase our solution in a timely fashion. In addition, our potential customers typically undertake a significant evaluation process that can last up to a year or more, and which requires us to expend substantial time, effort and money educating them about the capabilities of our offerings and the potential cost savings they can bring to an organization. Furthermore, the purchase of our solution typically also requires coordination and agreement across many departments within a potential

customer's organization, which further contributes to our lengthy sales cycle. As a result, we have limited ability to forecast the timing and size of specific sales. Any delay in completing, or failure to complete, sales in a particular quarter or year could harm our business and could cause our operating results to vary significantly.

***Our market is highly competitive and we may not be able to compete effectively or gain market acceptance of our products and service.***

Our service business operates in a market that is highly fragmented, price sensitive and subject to fierce competition. Additionally, rapid changes in technology affect our ability to respond timely with new and innovative product offerings to address new market needs. We have a significant presence in the U.S federal marketplace and we expect the intensity of competition for government contracts, as well as commercial contracts to increase in the future as existing competitors develop additional capabilities that better align with our core competencies and those of our target customer segment.

While we believe our customer service, strong customer retention and integrated technology solution sets are among our key differentiators, our competitors may offer introductory pricing and significantly discount their services to gain market share and/or in exchange for revenues with higher margin services in other areas or at later dates. Increased competition could result in additional pricing pressure, reduced sales, shorter term lengths for customer contracts, lower margins or the failure of our solution to achieve or maintain broad market acceptance. If we are unable to compete effectively, it will be difficult for us to maintain our pricing rates and add and retain customers, have adequate financial resources to pay for and retain key personnel, and our business, financial condition and results of operations will be harmed.

***Our financial resources are limited and the failure of one or more new product or service offerings could materially harm our financial results.***

Product research and development can be time consuming and costly, without any guarantee of a return on our investment. The failure of one of our products or services to gain market acceptance could cause us financial harm due to the costs involved in developing or acquiring new products and services and, thereafter, marketing such new products and services. Any failure to gain market acceptance of our products and services could have a material adverse impact on our financial results. In addition, many of our competitors have greater resources than us and we if we cannot keep pace with the intense competition in our marketplace, our business, financial condition and results of operations will suffer.

***We have significant fixed operating costs, which may be difficult to adjust in response to unanticipated fluctuations in revenues.***

A high percentage of our operating expenses, particularly personnel, rent and communications costs, are fixed in advance of any particular quarter. As a result, an unanticipated or prolonged decrease in the number or average size of, or an unanticipated delay in the scheduling for our projects may cause significant variations in operating results in any particular quarter and could have a material adverse effect on operations and cash flow for that quarter. An unanticipated termination, decrease or delay in the implementation of a significant anticipated customer contract could require us to maintain underutilized employees and that could have a material adverse effect on our cash flow, financial condition and results of operations. Other factors that may negatively affect our earnings from quarter to quarter include changes in:

- the contractual terms and timing of completion of projects, including achievement of certain business results;
- acceptance of our products to commercial or government customers;
- budgets for government customers;
- the implementation of new projects;
- the adequacy of provisions for losses and bad debts;
- the accuracy of our estimates of resources required to complete ongoing projects;
- personnel, including the loss of key highly skilled personnel necessary to complete projects;
- global pandemics, such as the coronavirus; and
- general economic conditions.

***We may not be able to respond to rapid technological changes with new software products and services, which could harm our sales and profitability.***

Our portfolio of products, services, and solutions could become obsolete due to rapid technological changes and frequent new product and service introductions by our competitors in the mobile world. Additionally, frequent changes in mobile computing hardware and software technology, and resulting inconsistencies between the billing platforms utilized by major communications carriers and the changing demands of customers regarding the means of delivery of communications management solutions could affect our ability to efficiently deliver our services and harm our profit margins.

To achieve and maintain market acceptance for our solution, we must effectively anticipate these changes and offer software products and services that respond to them in a timely manner. Customers may require customized transactional and reporting capabilities that our current solution does not have and/or may be cost prohibitive to develop to meet the customer's requirements and ensure our contract is profitable. In addition, the development of new products and services comes with a high degree of uncertainty with regard to return on investment and involves significant time and financial resources to action, as there is no guarantee that the funds and time spent on developing such products will ever generate a return. If we fail to develop software products and services that satisfy customer preferences in a timely and cost-effective manner, our ability to renew our agreements with existing customers and our ability to create or increase demand for our solution will be harmed.

***Our inability to accurately price and sell our product offerings at an acceptable profit margin that customers are willing to pay will have a negative impact on our business that could extend for a number of years.***

Most of our contracts with customers have terms of three (3) to five (5) years, with optional additional renewal periods. Our government contracts generally consist of a base period award with 4 option periods depending on the needs of the agency issuing the contract award. Our commercial contracts have contractual terms of 3 or more years with automatic annual renewals in most cases. Most of our contracts are offered at firm fixed price per performance obligation such as price per unit managed. Due to the long-term nature of our firm fixed price contracts, any failure on our part to accurately define the scope of work and properly manage scope creep, properly price our products to match the customer's operating environment, or to effectively manage our costs to deliver against these performance obligations could have an adverse negative impact to our financial position and results of operations over a number of years. Additionally, our failure to complete our contractual performance obligations in a manner consistent with the contract could adversely affect our overall profitability and could have a material adverse effect on our business, financial condition and results of operations.

***Our largest customers could unexpectedly terminate their contracts.***

All of our government contracts contain a standard clause which allows the government to cancel our contract for convenience without penalty. Some of our

commercial contracts with large enterprises contain contract clauses that include the ability to cancel a contract for convenience by the customer for convenience with limited advance notice and without significant penalty. In addition, our contracts with the federal government permit the governmental agency to modify, curtail or terminate the contract at any time for the convenience of the government. Termination, delay or modification of a contract by any large government or commercial customer could result in a loss of expected revenues and additional expenses for staff that were allocated to that customer's project. We could be required to maintain underutilized employees who were assigned to the terminated contract or we could ultimately lose the subject matter expertise for that contract and be required to retain more expensive staffing resources to perform the contract when it resumes. The unexpected cancellation or significant reduction in the scope of any of our large projects could have an immediate material adverse effect on our business, financial condition and results of operations.

***We may be unable to successfully acquire complementary businesses, services or technologies to support our growth strategy.***

We may in the future acquire or invest in complementary and supplementary businesses, services or technologies. Demand for businesses with credible business relationships and capabilities to provide services to large commercial enterprises and/or governmental agencies at the federal, state and local level is very competitive. To the extent that the price of such acquisitions may rise beyond reasonable levels where funding for such acquisitions is no longer available, we may not be able to acquire strategic assets. Further, these acquisitions, investments or new business relationships may result in unforeseen difficulties and expenditures. We may encounter difficulties assimilating or integrating the businesses, technologies, products, services, personnel or operations of companies we have acquired or companies that we may in the future acquire. These difficulties may arise if the key personnel of the acquired company choose not to work for us, the company's technology or services do not easily integrate with ours or we have difficulty retaining the acquired company's customers due to changes in its management or for other reasons. These acquisitions may also disrupt our business, divert our resources and require significant management attention that would otherwise be available for development of our business. Moreover, the anticipated benefits of any acquisition, investment or business relationship may not be realized or we may be exposed to unknown liabilities. In addition, any future acquisition may require us to:

- issue additional equity securities that would dilute our stockholders;
- use cash that we may need in the future to operate our business;
- incur debt on terms unfavorable to us or that we are unable to repay;
- incur large charges or substantial liabilities; or
- become subject to adverse tax consequences, substantial depreciation or deferred compensation charges.

If any of these risks materializes, our business and operating results would be harmed.

***We may be liable to our customers for damages caused by our services or by our failure to remedy system failures.***

Many of our projects involve technology applications or systems that are critical to the operations of our customers' businesses. If we fail to perform our services correctly, we may be unable to deliver applications or systems to our customers with the promised functionality or within the promised time frame, or to satisfy the required service levels for support and maintenance. While we have created redundancy and back-up systems, any such failures by us could result in claims by our customers for substantial damages against us. Additionally, in the event we manage third party services on behalf of our customers and fail to execute in approved changes requested by our customers it could result in claims asserted by our customers for substantial damages against us.

Although we attempt to limit the amount and type of our contractual liability for defects in the applications or systems we provide, and carry insurance coverage that mitigates this liability in certain instances, we cannot be assured that these limitations and insurance coverages will be applicable and enforceable in all cases. Even if these limitations and insurance coverages are found to be applicable and enforceable, our liability to our customers for these types of claims could still exceed our insurance coverage and be material in amount and affect our business, financial condition and results of operations.

***We may be unable to protect our proprietary software and methodology.***

Our success depends, in part, upon our proprietary software, methodology and other intellectual property rights. We rely upon a combination of trade secrets, nondisclosure and other contractual arrangements, and copyright and trademark laws to protect our proprietary rights. We generally enter into nondisclosure and confidentiality agreements with our employees, partners, consultants, independent sales agents and customers, and limit access to and distribution of our proprietary information. We cannot be certain that the steps we take in this regard will be adequate to deter misappropriation of our proprietary information or that we will be able to detect unauthorized use and take appropriate steps to enforce our intellectual property rights. Furthermore, statutory contracting regulations protect the rights of federal agencies to retain access to, and utilization of, proprietary intellectual property utilized in the delivery of contracted services to such agencies. We have attempted to put in place certain safeguards in our policies and procedures to protect intellectual property developed by employees. Our policies and procedures stipulate that intellectual property created by employees and its consultants remain our property. If we are unable to protect our proprietary software and methodology, the value of our business may decrease and we may face increased competition.

***Assertions by a third party that our software products or technology infringes its intellectual property, whether or not correct, could subject us to costly and time-consuming litigation or expensive licenses.***

Although we believe that our services and products do not infringe on the intellectual property rights of others, infringement claims may be asserted against us in the future. There is frequent litigation in the communications and technology industries based on allegations of infringement or other violations of intellectual property rights. As we face increasing competition, the possibility of intellectual property rights claims against us may increase. These claims, whether or not successful, could:

- divert management's attention;
- result in costly and time-consuming litigation;
- require us to enter into royalty or licensing agreements, which may not be available on acceptable terms, or at all; or
- require us to redesign our software products to avoid infringement.

As a result, any third-party intellectual property claims against us could increase our expenses and impair our business. In addition, although we have licensed proprietary technology, we cannot be certain that the owners' rights in such technology will not be challenged, invalidated or circumvented. Furthermore, many of our customer agreements require us to indemnify our customers for certain third-party intellectual property infringement claims, which could increase our costs as a result of defending such claims and may require that we pay damages if there were an adverse ruling related to any such claims. These types of claims could harm our relationships with our customers, may deter future customers from purchasing our software products or could expose us to litigation for these claims. Even if we are not a party to any litigation between a customer and a third party, an adverse outcome in any such litigation could make it more difficult

for us to defend our intellectual property in any subsequent litigation in which we are a named party.

***Our net operating loss carry-forwards are subject to a valuation adjustment if we do not maintain and increase our profitability.***

As of December 31, 2019, we had aggregate federal net operating loss carry-forwards of approximately \$37.5 million and state net operating loss carry-forwards of approximately \$39.5 million. Our ability to utilize our net operating loss carry-forwards and related deferred tax assets is based upon our ability to generate future taxable income. Our ability to generate future taxable income can be impacted by many circumstances. If we fail to generate taxable income our existing net operating loss carry-forwards and related deferred tax assets may expire unused. In addition, net operating loss carry-forwards may become subject to an annual limitation if there is a cumulative change in the ownership interest of significant stockholders (or certain stockholder groups) over a three-year period in excess of 50%, in accordance with rules established under Section 382 of the Internal Revenue Code of 1986, as amended, or the Code, and similar state rules (we refer to each as an ownership change). Such an ownership change could limit the amount of historic net operating loss carry-forwards that can be utilized annually to offset future taxable income.

***The loss of key personnel or an inability to attract and retain additional personnel may impair our ability to grow our business.***

We are highly dependent upon the continued service and performance of our key executives, operational managers and subject matter experts to run our core operations. The replacement of these individuals likely would involve expenditure of significant time and financial resources, and their loss might significantly delay or prevent the achievement of our business objectives. We do not maintain key man life insurance with respect to any of our key executives and subject matter experts.

We plan to continue to replenish our ranks with the best available talent to optimize our workforce to do more with less resources. We face intense competition for qualified individuals from numerous consulting, technology, software and communications companies. Our ability to achieve significant revenue growth will depend, in large part, on our success in recruiting, training and retaining sufficient numbers of qualified personnel to support our growth. New hires may require significant training and may take significant time before they achieve full productivity. If our recruiting, training and retention efforts are not successful or do not generate a corresponding increase in revenue, our business will be harmed.

In addition, if our key employees resign from us or our subsidiaries to join a competitor or to form a competing company, the loss of such personnel and any resulting loss of existing or potential customers to any such competitor could have a material adverse effect on our business, financial condition and results of operations. Although we require certain of our employees to sign agreements prohibiting them from joining a competitor, forming a competing company or soliciting our customers or employees for certain periods of time, we cannot be certain that these agreements will be effective in preventing our key employees from engaging in these actions or that courts or other adjudicative entities will substantially enforce these agreements.

***We may incur substantial costs in connection with contracts awarded through a competitive procurement process, which could negatively impact our operating results.***

Most if not all federal, state and local governments, as well as commercial contracts are awarded through a competitive procurement process that could be a year or more from the initial solicitation to final contract award. We expect that much of the business we seek in the foreseeable future will be awarded through competitive procedures and similar lengthy sales cycle. Competitive procurements impose substantial upfront costs and present a number of risks, including:

- the substantial cost and managerial time and effort that we spend to prepare bids and proposals for contracts that may not be awarded to us;
- requirements to register to conduct business in another state or country could increase our compliance costs;
- requirements to post a bid guarantee or similar performance guarantee as part of a bid submission; and
- the expense and delay that we may face if our competitors protest or challenge contract awards made to us pursuant to competitive procedures, and the risk that any such protest or challenge could result in the resubmission of offers, or in termination, reduction, or modification of the awarded contract.

The costs we incur in the competitive procurement process may be substantial and, to the extent we participate in competitive procurements and are unable to win particular contracts, these costs could negatively affect our operating results. In addition, the General Services Administration multiple award schedule contracts, government-wide acquisitions contracts, blanket purchase agreements, and other indefinite delivery/indefinite quantity contracts do not guarantee more than a minimal amount of work for us, but instead provide us access to work generally through further competitive procedures. This competitive process may result in increased competition and pricing pressure, requiring that we make sustained post-award efforts to realize revenues under the relevant contract.

***Unfavorable government audit results could subject us to a variety of penalties and sanctions, and could harm our reputation and relationships with our customers.***

The federal government audits and reviews our performance on contracts, pricing practices, cost structure, and compliance with applicable laws, regulations, and standards. Like most large government contractors, our contracts are audited and reviewed on a regular basis by federal agencies, including the Defense Contract Audit Agency. An unfavorable audit of us, or of our subcontractors, could have a substantial adverse effect on our operating results. For example, any costs that were originally reimbursed could subsequently be disallowed. In this case, cash we have already collected may need to be refunded.

If a government audit uncovers improper or illegal activities, we may be subject to civil and criminal penalties and administrative sanctions, including termination of contracts, forfeiture of profits, suspension of payments, fines, and suspension or debarment from doing business with U.S. government agencies. In addition, we could suffer serious harm to our reputation if allegations of impropriety were made against us, whether true or not true.

***Security breaches or cybersecurity events in sensitive government systems could result in the loss of customers and negative publicity.***

Many of the services we provide involve managing and protecting information involved in sensitive or classified government functions. A security breach or cybersecurity event in one of these systems could cause serious harm to our business, damage our reputation, and prevent us from being eligible for further work on sensitive or classified systems for federal government customers. In addition, sensitive personal data could be illegally accessed and/or stolen through a cybersecurity event. We could incur losses from such a security breach that could exceed the policy limits under our insurance. Damage to our reputation or limitations on our eligibility for additional work resulting from a security breach in one of the systems we develop, install, and maintain could materially reduce our revenues.

Many states have enacted laws requiring companies to notify consumers of data security breaches involving their personal data. These mandatory disclosures regarding a security breach often lead to widespread negative publicity, which may cause our customers to lose confidence in the effectiveness of our data security measures. Any security breach or cybersecurity event, whether successful or not, would harm our reputation and could cause the loss of customers. Any

of these events could have material adverse effects on our business, financial condition, and operating results.

***Our ability to provide services to our customers depends on our customers' continued high-speed access to the internet and the continued reliability of the internet infrastructure.***

Our business depends on our customers' continued high-speed access to the internet, as well as the continued maintenance and development of the internet infrastructure. The future delivery of our solutions will depend on third-party internet service providers to expand high-speed internet access, to maintain a reliable network with the necessary speed, data capacity and security, and to develop complementary solutions and services, including high-speed modems, for providing reliable and timely internet access and services. All of these factors are out of our control. To the extent that the internet continues to experience an increased number of users, frequency of use, or bandwidth requirements, the internet may become congested and be unable to support the demands placed on it, and its performance or reliability may decline. Any internet outages or delays could adversely affect our ability to provide services to our customers.

Currently, internet access is provided by telecommunications companies and internet access service providers that have significant and increasing market power in the broadband and internet access marketplace. On December 14, 2017, the Federal Communications Commission classified broadband internet access service as an unregulated information service and repealed the specific rules against blocking, throttling or "paid prioritization" of content or services. In the absence of government regulation, these providers could take measures that affect their customers' ability to use our products and services, such as attempting to charge their customers more for using our products and services. To the extent that internet service providers implement usage-based pricing, including meaningful bandwidth caps, or otherwise try to monetize access to their networks, we could incur greater operating expenses and customer acquisition and retention could be negatively impacted. Furthermore, to the extent network operators were to create tiers of internet access service and either charge us for or prohibit our services from being available to our customers through these tiers, our business could be negatively impacted. Some of these providers may also offer products and services that directly compete with our own offerings, which could potentially give them a competitive advantage.

***Our failure to obtain and maintain security certifications and necessary security clearances may limit our ability to perform classified work directly for government customers as a prime contractor or subcontractor, which could cause us to lose business.***

Some government contracts require us to maintain both federal and industry recognized security certifications of our systems, facility security clearances, and require some of our employees to maintain individual security clearances. If we are unable to maintain security certifications of our systems, or our employees lose or are unable to timely obtain security clearances, or we lose a facility clearance, our customer may have the right to terminate the contract or decide not to renew it upon its expiration. As a result, to the extent we cannot obtain or maintain the required security certifications and clearances for a particular contract, or we fail to obtain them on a timely basis, we may not derive the revenues anticipated from the contract, which, if not replaced with revenues from other contracts, could harm our operating results. To the extent we are not able to obtain facility security clearances or engage employees with the required security clearances for a particular contract, we will be unable to perform that contract and we may not be able to compete for or win new contracts for similar work.

***Federal government contracts contain provisions giving government customers a variety of rights that are unfavorable to us, including the ability to terminate a contract at any time for convenience.***

Federal government contracts contain provisions and are subject to laws and regulations that provide government customers with rights and remedies not typically found in commercial contracts. These rights and remedies allow government customers, among other things, to:

- terminate existing contracts, with short notice, for convenience, as well as for default;
- reduce orders under or otherwise modify contracts;
- for larger contracts subject to the Truth in Negotiations Act, reduce the contract price or cost where it was increased because a contractor or subcontractor during negotiations furnished cost or pricing data that was not complete, accurate, and current;
- for GSA multiple award schedule contracts, government-wide acquisition agreements, and blanket purchase agreements, demand a refund, make a forward price adjustment, or terminate a contract for default if a contractor provided inaccurate or incomplete data during the contract negotiation process, or reduce the contract price under certain triggering circumstances, including the revision of pricelists or other documents
- upon which the contract award was predicated, the granting of more favorable discounts or terms and conditions than those contained in such documents, and the granting of certain special discounts to certain customers;
- terminate our facility security clearances and thereby prevent us from receiving classified contracts;
- cancel multi-year contracts and related orders if funds for contract performance for any subsequent year become unavailable;
- decline to exercise an option to renew a multi-year contract or issue task orders in connection with indefinite delivery/indefinite quantity contracts;
- claim rights in solutions, systems, and technology produced by us;
- prohibit future procurement awards with a particular agency due to a finding of organizational conflict of interest based upon prior related work performed for the agency that would give a contractor an unfair advantage over competing contractors or the existence of conflicting roles that might bias a contractor's judgment;
- subject the award of contracts to protest by competitors, which may require the contracting federal agency or department to suspend our performance pending the outcome of the protest and may also result in a requirement to resubmit offers for the contract or in the termination, reduction, or modification of the awarded contract; and
- suspend or debar us from doing business with the federal government.

If a federal government customer terminates one of our contracts for convenience, we may recover only our incurred or committed costs, settlement expenses, and profit on work completed prior to the termination. If a federal government customer were to unexpectedly terminate, cancel, or decline to exercise an option to renew with respect to one or more of our significant contracts or suspend or debar us from doing business with the federal government, our revenues and operating results would be materially harmed.

***Our failure to comply with complex procurement laws and regulations could cause us to lose business and subject us to a variety of penalties.***

We must comply with laws and regulations relating to the formation, administration, and performance of federal government contracts, which affect how we do business with our federal government customers and may impose added costs on our business. Among the most significant laws and regulations are:

- the Federal Acquisition Regulation, and agency regulations analogous or supplemental to the Federal Acquisition Regulation, which comprehensively regulate the formation, administration, and performance of government contracts;
- the Truth in Negotiations Act, which requires certification and disclosure of all cost or pricing data in connection with some contract negotiations;
- the Cost Accounting Standards, which impose cost accounting requirements that govern our right to reimbursement under some cost-based

- government contracts; and
- laws, regulations, and executive orders restricting the use and dissemination of information classified for national security purposes and the exportation of specified solutions and technical data.

If a government review or investigation uncovers improper or illegal activities, we may be subject to civil and criminal penalties and administrative sanctions, including the termination of our contracts, the forfeiture of profits, the suspension of payments owed to us, fines, and our suspension or debarment from doing business with federal government agencies. In particular, the civil False Claims Act provides for treble damages and potentially substantial civil penalties where, for example, a contractor presents a false or fraudulent claim to the government for payment or approval, or makes a false statement in order to get a false or fraudulent claim paid or approved by the government. Actions under the civil False Claims Act may be brought by the government or by other persons on behalf of the government. These provisions of the civil False Claims Act permit parties, such as our employees, to sue us on behalf of the government and share a portion of any recovery. Any failure to comply with applicable laws and regulations could result in contract termination, price or fee reductions, or suspension or debarment from contracting with the government, each of which could lead to a material reduction in our revenues.

*The adoption of new procurement laws or regulations could reduce the amount of services that are outsourced by the federal government and cause us to experience reduced revenues.*

New legislation, procurement regulations, or labor organization pressure could cause federal agencies to adopt restrictive procurement practices regarding the use of outside service providers. The American Federation of Government Employees, the largest federal employee union, strongly endorses legislation that may restrict the procedure by which services are outsourced to government contractors. One such proposal, the Truthfulness, Responsibility, and Accountability in Contracting Act, would have effectively reduced the volume of services that is outsourced by the federal government by requiring agencies to give in-house government employees expanded opportunities to compete against contractors for work that could be outsourced. If such legislation, or similar legislation, were to be enacted, it would likely reduce the amount of IT services that could be outsourced by the federal government, which could materially reduce our revenues.

*If a communications carrier prohibits customer disclosure of communications billing and usage data to us, the value of our solution to customers of that carrier would be impaired, which may limit our ability to compete for their business.*

Certain of our information technology based solutions software functionality and services that we offer depend on our ability to access a customer's communications billing and usage data. For example, our ability to offer outsourced or automated communications bill auditing, billing dispute resolution, bill payment, cost allocation and expense optimization depends on our ability to access this data. If a communications carrier were to prohibit its customers from disclosing this information to us, those enterprises would only be able to use these billing-related aspects of our solution on a self-serve basis, which would impair some of the value of our solution to those enterprises. This in turn could limit our ability to compete with the internally developed communications management solutions of those enterprises, require us to incur additional expenses to license access to that billing and usage data from the communications carrier, if such a license is made available to us at all, or put us at a competitive disadvantage against any third-party communications management solutions service provider that licenses access to that data.

*Our long-term success in our industry depends, in part, on our ability to expand the sales of our solutions to customers located outside of the United States, and thus our business is susceptible to risks associated with international sales and operations.*

We are currently seeking to expand the international sales and operations of our portfolio of solutions. This international expansion will subject us to new risks that we have not faced in the United States. These risks include:

- geographic localization of our software products, including translation into foreign languages and adaptation for local practices and regulatory requirements;
- lack of familiarity with and unexpected changes in foreign regulatory requirements;
- longer accounts receivable payment cycles and difficulties in collecting accounts receivable;
- difficulties in managing, staffing and overseeing international implementations and operations, including increased reliance on foreign subcontractors;
- challenges in integrating our software with multiple country-specific billing or communications support systems for international customers;
- challenges in providing procurement, help desk and fulfillment capabilities for our international customers;
- fluctuations in currency exchange rates;
- potentially adverse tax consequences, including the complexities of foreign value added or other tax systems and restrictions on the repatriation of earnings;
- the burdens of complying with a wide variety of foreign laws and legal standards;
- increased financial accounting and reporting burdens and complexities;
- potentially slower adoption rates of communications management solutions services internationally;
- political, social and economic instability abroad, terrorist attacks and security concerns in general; and
- reduced or varied protection for intellectual property rights in some countries.

Operating in international markets also requires significant management attention and financial resources. The investment and additional resources required to establish operations and manage growth in other countries may not produce desired levels of revenue or profitability.

*Expansion into international markets could require us to comply with additional billing, invoicing, communications, data privacy and similar regulations, which could make it costly or difficult to operate in these markets.*

Many international regulatory agencies have adopted regulations related to where and how communications bills may be sent and how the data on such bills must be handled and protected. For instance, certain countries restrict communications bills from being sent outside of the country, either physically or electronically, while other countries require that certain information be encrypted or redacted before bills may be transmitted electronically. These regulations vary from jurisdiction to jurisdiction and international expansion of our business could subject us to additional similar regulations. Failure to comply with these regulations could result in significant monetary penalties and compliance with these regulations could require expenditure of significant financial and administrative resources.

In addition, personally identifiable information is increasingly subject to legislation and regulations in numerous jurisdictions around the world, the intent of which is to protect the privacy of personal information that is collected, processed and transmitted in or from the governing jurisdiction. Our failure to comply with applicable safe harbor, privacy laws and international security regulations or any security breakdown that results in the unauthorized release of personally identifiable information or other customer data could result in fines or proceedings by governmental agencies or private individuals, which could harm our results

of operations.

***If we fail to effectively manage and develop our strategic relationships with key systems integrators, or if those third parties choose not to market and sell our TM2 offering, our operating results would suffer.***

The successful implementation of our strategic goals is dependent in part on strategic relationships with key systems integrators and other strategic partners. While our relationships with key systems integrators and other strategic partners is relatively a new strategy, we believe that our business relationship is strong and continuing to grow and we believe that our key systems integrators and other strategic partners will continue to support the inclusion of our TM2 offering as part of their overall technology solution.

Some of our strategic relationships are relatively new and, therefore, it is uncertain whether these third parties will be able to market and sell our solution successfully or provide the volume and quality of customers that we believe may exist. If we are unable to manage and develop our strategic relationships, the growth of our customer base may be harmed and we may have to devote substantially more resources to the distribution, sales and marketing of our solution, which would increase our costs and decrease our earnings.

***The emergence of one or more widely used, standardized communications devices or billing or operational support systems could limit the value and operability of our TM2 solution and our ability to compete with the manufacturers of such devices or the carriers using such systems in providing similar services.***

Our TM2 solution derives its value in significant part from our communications management software's ability to interface with and support the interoperation of diverse communications devices, billing systems and operational support systems. The emergence of a single or a small number of widely used communications devices, billing systems or operational support systems using consolidated, consistent sets of standardized interfaces for the interaction between communications service providers and their enterprise customers could significantly reduce the value of our solution to our customers and potential customers. Furthermore, any such communications device, billing system or operational support system could make use of proprietary software or technology standards that our software might not be able to support. In addition, the manufacturer of such device, or the carrier using such billing system or operational support system, might actively seek to limit the interoperability of such device, billing system or operational support system with our software products for competitive or other reasons. The resulting lack of compatibility of our software products would put us at a significant competitive disadvantage, or entirely prevent us from competing, in that segment of the potential market if such manufacturer or carrier, or its authorized licensees, were to develop one or more communications management solutions competitive with our solution.

***A continued proliferation and diversification of communications technologies or devices could increase the costs of providing our software products or limit our ability to provide our TM2 offering to potential customers.***

Our ability to provide our TM2 offering is dependent on the technological compatibility of our products with the communications infrastructures and devices of our customers and their communications service providers. The development and introduction of new communications technologies and devices requires us to expend significant personnel and financial resources to develop and maintain interoperability of our software products with these technologies and devices. Continued proliferation of communications products and services could significantly increase our research and development costs and increase the lag time between the initial release of new technologies and products and our ability to provide support for them in our software products, which would limit the potential market of customers that we have the ability to serve and the financial feasibility of our TM2 offering.

***Actual or perceived breaches of our security measures, or governmental required disclosure of customer information could diminish demand for our solution and subject us to substantial liability.***

In the processing of communications transactions, we receive, transmit and store a large volume of sensitive customer information, including call records, billing records, contractual terms, and financial and payment information, including credit card information, and we have entered into contractual obligations to maintain the confidentiality of certain of this information. Any person who circumvents our security measures could steal proprietary or confidential customer information or cause interruptions in our operations and any such lapse in security could expose us to litigation, substantial contractual liabilities, loss of customers or damage to our reputation or could otherwise harm our business. We incur significant costs to protect against security breaches and may incur significant additional costs to alleviate problems caused by any breaches. In addition, if we are required to disclose any of this sensitive customer information to governmental authorities, that disclosure could expose us to a risk of losing customers or could otherwise harm our business.

If customers believe that we may be subject to requirements to disclose sensitive customer information to governmental authorities, or that our systems and software products do not provide adequate security for the storage of confidential information or its transmission over the Internet or corporate extranets, or are otherwise inadequate for Internet or extranet use, our business will be harmed. Customers' concerns about security could deter them from using the Internet to conduct transactions that involve confidential information, including transactions of the types included in our solution, so our failure to prevent security breaches, or the occurrence of well-publicized security breaches affecting the Internet in general, could significantly harm our business and financial results.

***Defects or errors in our TM2 platform and/or processes could harm our reputation, impair our ability to sell our products and result in significant costs to us.***

A key part of our service delivery involves the use of internally developed software solutions. If our software solutions contain undetected defects or errors that affect our ability to process customer transactions, prepare reports and/or deliver our services in general it may result in a failure to perform in accordance with customer expectations and could result in monetary damages against us. Because our customers use our software products for important aspects of their businesses, any defects or errors in, or other performance problems with, our software products could hurt our reputation and may damage our customers' businesses. If that occurs, we could be required to issue substantial service credits that reduce amounts invoiced to our customers, lose out on future sales or our existing customers could elect to not renew their customer agreements with us. Product performance problems could result in loss of market share, failure to achieve market acceptance and the diversion of development resources from software enhancements. If our software products fail to perform or contain a technical defect, a customer might assert a claim against us for damages. Whether or not we are responsible for our software's failure or defect, we could be required to spend significant time and money in litigation, arbitration or other dispute resolution, and potentially pay significant settlements or damages.

***We provide minimum service-level commitments to many of our customers, and our inability to meet those commitments could result in significant loss of customers, harm to our reputation and costs to us.***

Many of our customer agreements currently, or may in the future, require that we meet minimum service level commitments regarding items such as platform availability, invoice processing speed and order processing speed. If we are unable to meet the stated service level commitments under these agreements many

of our customers will have the right to terminate their agreements with us and we may be contractually obligated to provide our customers with credits or pay other penalties. If our software products are unavailable for significant periods of time we may lose a substantial number of our customers as a result of these contractual rights, we may suffer harm to our reputation and we may be required to provide our customers with significant credits or pay our customers significant contractual penalties, any of which could harm our business, financial condition, results of operations.

## **Risks Related To Our Common Stock**

### ***Our common stock price has been volatile and trading in a narrow range.***

The stock market has, from time to time, experienced extreme price and volume fluctuations. The market prices of the securities of companies in our industry have been especially volatile. Broad market fluctuations of this type may adversely affect the market price of our common stock. The market price of our common stock has experienced, and may continue to be subject to volatility due to a variety of factors, including:

- public announcements concerning us, our competitors or our industry;
- externally published articles and analyses about us by retail investors and non-analysts;
- changes in analysts' earnings estimates;
- the failure to meet the expectations of analysts;
- fluctuations in operating results;
- additional financings or capital raises;
- introductions of new products or services by us or our competitors;
- announcements of technological innovations;
- additional sales of our common stock or other securities;
- trading by individual investors that causes our stock prices to straddle at a low price for prolonged periods of time;
- our inability to gain market acceptance of our products and services; and
- general economic conditions and events, including adverse changes in the financial markets or health pandemics such as the coronavirus.

In the past, some companies that have experienced volatility in the market price of their stock have been the object of securities class action litigation. If we were the object of securities class action litigation, we could incur substantial costs and experience a diversion of our management's attention and resources and such securities class action litigation could have a material adverse effect on our business, financial condition and results of operations.

### ***The future sale of shares of our common stock may negatively affect our common stock price and/or be dilutive to current stockholders.***

If we or our stockholders sell substantial amounts of our common stock, the market price of our common stock could fall. Such stock issuances may be made at a price that reflects a discount from the then-current trading price of our common stock. In addition, in order to raise capital for acquisitions or other general corporate purposes, we would likely need to issue securities that are convertible into or exercisable for a significant number of shares of our common stock. These issuances would dilute our stockholders' percentage ownership interest, which would have the effect of reducing our stockholders' influence on matters on which our stockholders vote, and might dilute the book value of our common stock. There is no assurance that we will not seek to sell additional shares of our common stock in order to meet our working capital or other needs in a transaction that would be dilutive to current stockholders.

### ***A third party could be prevented from acquiring shares of our common stock at a premium to the market price because of our anti-takeover provisions.***

Various provisions of our certificate of incorporation, by-laws and Delaware law could make it more difficult for a third party to acquire us, even if doing so might be beneficial to you and our other stockholders. We are subject to the provisions of Section 203 of the General Corporation Law of Delaware. Section 203 prohibits a publicly held Delaware corporation from engaging in a "business combination" with any interested stockholder for a period of three years after the date of the transaction in which the person became an interested stockholder, unless the business combination is approved in a prescribed manner. A "business combination" includes mergers, asset sales and other transactions resulting in a financial benefit to the interested stockholder. Subject to certain exceptions, an "interested stockholder" is (i) a person who, together with affiliates and associates, owns 15% or more of our voting stock or (ii) an affiliate or associate of ours who was the owner, together with affiliates and associates, of 15% or more of our outstanding voting stock at any time within the 3-year period prior to the date for determining whether such person is "interested."

Our certificate of incorporation also provides that any action required or permitted to be taken by our stockholders at an annual meeting or special meeting of stockholders may be taken without such meeting only by the unanimous consent of all stockholders entitled to vote on the particular action. In order for any matter to be considered properly brought before a meeting, a stockholder must comply with certain requirements regarding advance notice to us. The foregoing provisions could have the effect of delaying until the next stockholders' meeting stockholder actions, which are favored by the holders of a majority of our outstanding voting securities. These provisions may also discourage another person or entity from making a tender offer for our common stock, because such person or entity, even if it acquired a majority of our outstanding voting securities, would be able to take action as a stockholder (such as electing new directors or approving a merger) only at a duly called stockholders' meeting, and not by written consent.

The General Corporation Law of Delaware provides generally that the affirmative vote of a majority of the shares entitled to vote on any matter is required to amend a corporation's certificate of incorporation or bylaws, unless a corporation's certificate of incorporation or bylaws, as the case may be, requires a greater percentage. Our certificate of incorporation and bylaws do not require a greater percentage vote. Our board of directors is classified into three classes of directors, with approximately one-third of the directors serving in each such class of directors and with one class of directors being elected at each annual meeting of stockholders to serve for a term of three years or until their successors are elected and take office. Our bylaws provide that the board of directors will determine the number of directors to serve on the board. Our board of directors presently consists of five members.

Our certificate of incorporation and bylaws contain certain provisions permitted under the General Corporation Law of Delaware relating to the liability of directors. The provisions eliminate, to the fullest extent permitted by the General Corporation Law of Delaware, a director's personal liability to us or our stockholders with respect to any act or omission in the performance of his or her duties as a director. Our certificate of incorporation and bylaws also allow us to indemnify our directors, to the fullest extent permitted by the General Corporation Law of Delaware. Our bylaws also provide that we may grant indemnification to any officer, employee, agent or other individual as our Board may approve from time to time. We believe that these provisions will assist us in attracting and retaining qualified individuals to serve as directors.

***We do not expect to declare any dividends in the foreseeable future.***

We do not anticipate declaring any cash dividends to holders of our common stock in the foreseeable future. Consequently, investors must rely on sales of their common stock after price appreciation, which may never occur, as the only way to realize any future gains on their investment. Investors seeking cash dividends should not purchase our common stock.

#### **ITEM 1B. UNRESOLVED STAFF COMMENTS**

Not applicable.

#### **ITEM 2. PROPERTIES**

All of our property locations are leased. We believe we can obtain additional facilities required to accommodate projected needs without difficulty and at commercially reasonable prices, although no assurance can be given that we will be able to do so. The following table presents our property locations at December 31, 2019 for our U.S. locations:

<u>Physical Street Address</u>	<u>City, State Zip Code</u>	<u>Lease Expiration</u>	<u>Approx. Sqft</u>	<u>Base Cost per Sqft</u>	<u>Base Annual Cost</u>
11250 Waples Mill Rd S. Tower, Suite 210	Fairfax, VA 22030	March 2029	11,852	\$ 28	\$ 337,000
8351 N High Street, Suite 200	Columbus, OH 43235	September 2027	14,382	\$ 9	\$ 131,000
2101 Executive Drive, Suite 400	Hampton, VA 23669	December 2024	6,440	\$ 16	\$ 103,000

The following table presents our property locations at December 31, 2019 for our international locations:

<u>Physical Street Address</u>	<u>Country Postal Code</u>	<u>Lease Expiration</u>	<u>Approx. Sqft</u>	<u>Base Cost per Sqft</u>	<u>Base Annual Cost</u>
South County Business Park	Dublin 18, Ireland	March 2026	6,000	\$ 30	\$ 182,000

#### **ITEM 3. LEGAL PROCEEDINGS**

From time to time we may be involved in claims arising in the ordinary course of business. We are not currently involved in legal proceedings, governmental actions, investigations or claims currently pending against us or involve us that, in the opinion of our management, could reasonably be expected to have a material adverse effect on our business and financial condition.

#### **ITEM 4. MINE SAFETY DISCLOSURES**

None.

## PART II

### ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

#### Market Information

Our common stock trades on the NYSE American under the symbol "WYY".

#### Holders

As of the close of business on March 20, 2020, there were 105 registered holders of record of our common stock.

#### Transfer Agent and Registrar

The transfer agent and registrar for our common stock is American Stock Transfer & Trust Company.

#### Dividend Policy

We have never paid dividends on our Common Stock and intend to continue this policy for the foreseeable future. We plan to retain earnings for use in growing our business base. Any future determination to pay dividends will be at the discretion of our Board of Directors and will be dependent on our results of operations, financial condition, contractual and legal restrictions and any other factors deemed by the management and the Board to be a priority requirement of the business.

#### Recent Sales of Unregistered Securities

None.

#### Repurchases of Equity Securities

As approved by the Board of Directors on October 7, 2019, we entered into a stock repurchase plan (the "2019 Repurchase Plan") to purchase up to \$2.5 million of our common stock. Under this program, we are authorized to repurchase our issued and outstanding common shares from time to time in open- market and privately negotiated transactions and block trades in accordance with federal securities laws, including Rule 10b-18 promulgated under the Securities Exchange Act of 1934 as amended. During the year ended December 31, 2019, we repurchased 863,733 shares of our common stock for a total of approximately \$366,000. Subsequent to December 31, 2019, we repurchased 24,174 shares of our common stock for a total of approximately \$10,100.

	Total Number of Shares Purchased	Average Price Paid Per Share	Purchased as Part of Publicly Announced Plans or Programs <sup>(1)</sup>	Approximate Dollar Value of Shares that May Yet Be Purchased under the Plan or Programs
October	-	\$ -	-	\$ 2,500,000
November	346,157	\$ 0.39	346,157	\$ 2,364,515
December	517,576	\$ 0.39	517,576	\$ 2,154,037
Total	863,733	\$ 0.39	863,733	

(1) Shares were repurchased pursuant to the \$2.5 million repurchase program announced on October 7, 2019

## **ITEM 6. SELECTED FINANCIAL DATA**

Not Applicable

## **ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

*This discussion should be read in conjunction with the other sections of this Form 10-K, including "Risk Factors," and the Financial Statements and notes thereto. The various sections of this discussion contain a number of forward-looking statements, all of which are based on our current expectations and could be affected by the uncertainties and risk factors described throughout this Annual Report on Form 10-K. See "Forward-Looking Statements." Our actual results may differ materially.*

### **Organizational Overview**

We were incorporated on May 30, 1997 under the laws of the state of Delaware. We are a leading provider of federally certified secure identity management and communications solutions to the government and commercial sectors. Our on-demand solutions offer a suite of advanced and federally certified proprietary software solutions designed to enable secure identity management and manage the complex processes and expenses associated with complex communication assets and services of any enterprise.

### **Strategic Focus**

We successfully executed on our key initiatives for 2019 by increasing our customer base and our sales pipeline. We were able to leverage our strategic relationships with key system integrators and strategic partners to capture additional market share. We were also able attain Authorization to Operate (ATO) in the GovCloud which represents a major milestone for our delivery platform, ITMS™. Additionally, we were able to improve our topline growth and bottom line profitability. Looking forward to fiscal 2020, we will be focusing more of our attention on the following key goals:

- continued focus on selling high margin managed services,
- growing our sales pipeline by investing in our business development and sales team assets,
- pursuing additional opportunities with our key systems integrator and strategic partners,
- improving our proprietary platform and products, which includes pursuing a FedRAMP certification for ITMS™, and maintaining our ATOS with our federal government agencies,
- expanding our solution set to deliver additional capabilities, and
- increasing our government and commercial base.

Our longer-term strategic focus and goals are driven by our need to expand our critical mass so that we have more flexibility to fund investments in technology solutions and introduce new sales and marketing initiatives in order to expand our marketplace share and increase the breadth of our offerings in order to improve company sustainability and growth. Our next steps towards achieving our longer-term goals include:

- pursuing accretive and strategic acquisitions to expand our solutions and our customer base,
- delivering new incremental offerings to add to our existing TM2 offering,
- developing and testing innovative new offerings that enhance our TM2 offering, and
- transitioning our data center and support infrastructure into a more cost-effective and federally approved cloud environment to comply with perceived future contract requirements.

We believe these actions could drive a strategic repositioning our TM2 offering and may include the sale of non-aligned offerings coupled with acquisitions of complementary and supplementary offerings that could result in a more focused core set of TM2 offerings.

### **Critical Accounting Policies and Estimates**

Refer to Note 2 to the consolidated financial statements for a summary of our significant accounting policies referenced, as applicable, to other notes. In many cases, the accounting treatment of a particular transaction is specifically dictated by U.S. GAAP and does not require management's judgment in its application. Our senior management has reviewed these critical accounting policies and related disclosures with its Audit Committee. See Note 2 to consolidated financial statements, which contain additional information regarding accounting policies and other disclosures required by U.S. GAAP. The following section below provides information about certain critical accounting policies that are important to the consolidated financial statements and that require significant management assumptions and judgments.

### **Segments**

Segments are defined by authoritative guidance as components of a company in which separate financial information is available and is evaluated by the chief operating decision maker (CODM), or a decision-making group, in deciding how to allocate resources and in assessing performance. Our CODM is our chief executive officer.

Our customers view our market as a singular business and demand an integrated and scalable suite of enterprise-wide solutions. Our TM2 offerings are substantially managed service driven solutions that use our proprietary technology platform to deliver our services. The amount of labor required to perform our contract obligations may vary significantly contract to contract depending on the customer's specific requirements; however, the way in which we perform these services is consistent across the company and requires a connected group of internal subject matter experts and support personnel.

In order to evaluate a managed service business model our CODM and the executive management team measure financial performance based on our overall mixture of managed and carrier services and related margins. These financial metrics provide a stronger indication of how we are managing our key customer relationships; and it also determines our overall profitability.

We present a single segment for purposes of financial reporting and prepared consolidated financial statements upon that basis.

## Revenue Recognition

Our managed services solutions may require a combination of labor, third party products and services. Our managed services are generally not interdependent and our contract performance obligations are delivered consistently on a monthly basis. We do not typically have undelivered performance obligations in these arrangements which would require us to spread our revenue over a longer period of time. In the event there are undelivered performance obligations our practice is to defer such revenue and recognize when the performance obligation has been satisfied.

A substantial portion of our revenues are derived from firm fixed price contracts with the U.S. federal government that are fixed fee arrangements tied to the number of devices managed. Our actual reported revenue may fluctuate month to month depending on the hours worked, number of users, number of devices managed, actual or prospective proven expense savings, actual technology spend, or any other metrics as contractually agreed to with our customers.

Our revenue recognition policies for our billable managed services is summarized and shown below:

- *Managed services* are delivered on a monthly basis based on a standard fixed pricing scale and sensitive to significant changes in per user or device counts which form the basis for monthly charges. Revenue is recognized upon the completion of the delivery of monthly managed services based on user or device counts or other metrics. Managed services are not interdependent and there are no undelivered elements in these arrangements.
- *Identity services* are delivered as an on-demand managed service through the cloud to an individual or organization or sold in bulk to an organization capable of self-issuing credentials. There are two aspects to issuing an identity credential to an individual that consists of identity proofing which is a significant part of the service and monthly credential valuation services which enable the credential holder to access third party systems. Identity proofing services are not bundled and do not generally include other performance obligations to deliver. Revenue is recognized from the sales of identity credentials to an individual or organization upon issuance less a portion deferred for monthly credential validation support services. In the case of bulk sales or consoles revenue is recognized upon issue or availability to the customer for issuance. There is generally no significant performance obligation to provide post contract services in relation to identity consoles delivered. Identity certificates issued have a fixed life and cannot be modified once issued.

Our revenue recognition policies for our billable labor services is summarized and shown below:

- *Billable services* are managed and professional services provided on a project basis determined by our customers' specific requirements. These fees are billed based on fixed billable rates and time incurred. We recognize revenues based on actual hours worked and actual costs incurred.

Our revenue recognition policies for our billable reselling services is summarized and shown below:

- *Reselling services* require the Company to acquire third party products and services to satisfy customer contractual obligations. We recognize revenues and related costs on a gross basis for such arrangements whenever we have primary economic risk. We have economic risk in these transactions as we are seen as the primary creditor, we carry inventory risk for undelivered products and services, we directly issue purchase orders third party suppliers, and we have discretion in sourcing among many different suppliers. For those transactions in which we procure and deliver products and services for our customers' on their own account we do not recognize revenues and related costs on a gross basis for these arrangements. We only recognize revenues earned for arranging the transaction and any related costs.

Our revenue recognition policies for our billable carrier services is summarized and shown below:

- *Carrier services* are delivered on a monthly basis and consist of phone, data and satellite and related mobile services for a connected device or end point. These services require us to procure, process and pay communications carrier invoices. We recognize revenues and related costs on a gross basis for such arrangements whenever we have primary economic risk. We have economic risk in these transactions when we are seen as the primary creditor, we directly issue purchase orders directly to communications carriers for wireline and wireless services, and/or we have discretion in choosing optimal providers and rate plans. For arrangements in which we do not have such economic risk we recognize revenues and related costs on a net basis.

## Goodwill

Goodwill represents the excess of acquisition cost of an acquired company over the fair value of assets acquired and liabilities assumed. In accordance with U. S. GAAP, goodwill is not amortized but is tested for impairment at the reporting unit level annually at December 31 and between annual tests if events or circumstances arise, such as adverse changes in the business climate, that would more likely than not reduce the fair value of the reporting unit below its carrying value.

A reporting unit is defined as either an operating segment or a business one level below an operating segment for which discrete financial information is available that management regularly reviews. The Company has a single reporting unit for the purpose of impairment testing.

The goodwill impairment test utilizes a two-step approach. The first step identifies whether there is potential impairment by comparing the fair value of a reporting unit to its carrying amount, including goodwill. If the fair value of a reporting unit is less than its carrying amount, the second step of the impairment test is required to measure the amount of any impairment loss. We have the option to bypass the qualitative assessment for any reporting period and proceed to performing the first step of the two-step goodwill impairment test and then subsequently resume performing a qualitative assessment in any subsequent period. We bypassed using a qualitative assessment for 2019.

Goodwill impairment testing involves management judgment, requiring an assessment of whether the carrying value of the reporting unit can be supported by its fair value using widely accepted valuation techniques, such as the market approach (earnings multiples or transaction multiples for the industry in which the reporting unit operates) or the income approach discounted cash flow methods). The fair values of the reporting units were determined using a combination of valuation techniques consistent with the market approach and the income approach.

When preparing discounted cash flow models under the income approach, we estimate future cash flows using the reporting unit's internal five-year forecast and a terminal value calculated using a growth rate that management believes is appropriate in light of current and expected future economic conditions. We then apply a discount rate to discount these future cash flows to arrive at a net present value amount, which represents the estimated fair value of the reporting unit. The discount rate applied approximates the expected cost of equity financing, determined using a capital asset pricing model. The model generates an

appropriate discount rate using internal and external inputs to value future cash flows based on the time value of money and the price for bearing the uncertainty inherent in an investment.

We had approximately \$18.5 million of goodwill as of December 31, 2019. The fair value of our single reporting unit was above carrying value; accordingly, we have concluded that goodwill is not impaired at December 31, 2019. The Company could be exposed to increased risk of goodwill impairment if future operating results or macroeconomic conditions differ significantly from our current assumptions.

#### **Allowance for Doubtful Accounts**

We have not historically maintained an allowance for doubtful accounts for our federal government customers as we have not experienced material or recurring losses. Allowances for doubtful accounts relate to commercial accounts receivable and such an allowance represents management's best estimate of the losses inherent in the Company's outstanding trade accounts receivable. We determine the allowance for doubtful accounts by considering a number of factors, including the length of time accounts receivable are past due, the customers' previous payment history and current ability to pay its obligation, and the condition of the general economy and the industry as a whole. Customer account balances outstanding longer than 120 days that have not been settled in accordance with contract terms or for which no firm payment commitments exist are placed with a third party collection agency and a reserve is established. We write off the reserved accounts receivable against the existing allowance after it is determined that such accounts are ultimately uncollectible. Payments subsequently received on such receivables are credited to the allowance for doubtful accounts. If the accounts receivable has been written off and no allowance for doubtful accounts exist subsequent payments received are credited to bad debt expense.

To the extent historical credit experience, updated for emerging market trends in credit is not indicative of future performance, actual losses could differ significantly from management's judgments and expectations, resulting in either higher or lower future provisions for losses, as applicable. The process of determining the allowance for doubtful accounts requires a high degree of judgment. It is possible that others, given the same information, may at any point in time reach different reasonable conclusions.

During the year ended December 31, 2019, the Company recorded net provisions for bad debt expense totaling approximately \$22,000 related to commercial contracts.

#### **Share-Based Compensation**

We issue share-based compensation awards to employees, directors, an on occasion to non-employees upon which the fair value of awards is subject to significant estimates made by management. The fair value of each option award is estimated on the date of grant using a Black-Scholes option pricing model ("Black-Scholes model"), which uses the assumptions of no dividend yield, risk free interest rates and expected life (in years) of approximately two (2) to ten (10) years.

Expected volatilities are based on the historical volatility of our common stock. The expected term of options granted is based on analyses of historical employee termination rates and option exercises. The risk-free interest rates are based on the U.S. Treasury yield for a period consistent with the expected term of the option in effect at the time of the grant. To the extent historical volatility estimates, risk free interest rates, option terms and forfeiture rates updated for emerging market trends are not indicative of future performance it could differ significantly from management's judgments and expectations on the fair value of similar share-based awards, resulting in either higher or lower future compensation expense, as applicable. The process of determining fair value of share-based compensation requires a high degree of judgment. It is possible that others, given the same information, may at any point in time reach different reasonable conclusions.

#### **Accounting for Income Taxes**

Deferred tax assets and liabilities are determined based on the differences between the financial statement and tax bases of assets and liabilities using the enacted tax rates expected to be in effect for the years in which the differences are expected to reverse. A valuation allowance is established when management determines that it is more likely than not that all or some portion of the benefit of the deferred tax asset will not be realized.

Since deferred taxes measure the future tax effects of items recognized in the financial statements, certain estimates and assumptions are required to determine whether it is more likely than not that all or some portion of the benefit of a deferred tax asset will not be realized. In making this assessment, management analyzes and estimates the impact of future taxable income, reversing temporary differences and available tax planning strategies. These assessments are performed quarterly, taking into account any new information.

The Company's significant deferred tax assets consist of net operating loss carryforwards, share-based compensation and intangible asset amortization related to prior business acquisitions. Should a change in facts or circumstances lead to a change in judgment about the ultimate ability to realize a deferred tax asset (including our utilization of historical net operating losses and share-based compensation expense), the Company records or adjusts the related valuation allowance in the period that the change in facts or circumstances occurs, along with a corresponding increase or decrease to the income tax provision.

## 2019 Results of Operations

Year Ended December 31, 2019 Compared to the Year ended December 31, 2018

### Revenues

Revenues for the year ended December 31, 2019 were approximately \$101.7 million, an increase of approximately \$18.0 million (or 22%), as compared to approximately \$83.7 million in 2018. Our mix of revenues for the periods presented is set forth below:

	YEARS ENDED DECEMBER 31		Dollar Variance
	2019	2018	
Carrier Services	\$ 68,739,090	\$ 50,050,000	\$ 18,689,090
Managed Services:			
Managed Service Fees	25,830,928	25,232,019	598,909
Billable Service Fees	4,304,616	1,838,018	2,466,598
Reselling and Other Services	2,845,613	6,558,859	(3,713,246)
	<b>\$ 101,720,247</b>	<b>\$ 83,678,896</b>	<b>\$ 18,041,351</b>

- Our carrier services increased primarily due to activities of the U.S. Department of Commerce contract supporting the 2020 Census. Additionally, the carrier services increased in lesser extent due to the implementation of the U.S. Coast Guard contract and the expansion of our Customs & Border Protection task order (CBP).
- Our managed service fees increased slightly due to expansion of managed services for existing government and commercial customers, as well as increases in sales of accessories to our government customers as compared to last year.
- Billable service fees increased as compared to last year due to ramp up of services delivered through our partnerships with large systems integrators as we complete a government project, partially offset by the impact of discontinuation of lower margin commercial billable projects. Billable service fees are project based and customized to customers' requirements and the services extend beyond the core managed services.
- Reselling and other services decreased as compared to last year due to timing of large product resale. Reselling and other services are transactional in nature and as a result the amount and timing of revenue will vary significantly from quarter to quarter.

Revenues by customer type for the periods presented is set forth below:

	YEARS ENDED DECEMBER 31		Dollar Variance
	2019	2018	
U.S. Federal Government	\$ 86,497,328	\$ 66,346,922	\$ 20,150,406
U.S. State and Local Governments	479,379	445,855	33,524
Foreign Governments	109,948	148,155	(38,207)
Commercial Enterprises	14,633,592	16,737,964	(2,104,372)
	<b>\$ 101,720,247</b>	<b>\$ 83,678,896</b>	<b>\$ 18,041,351</b>

- Our sales to federal government customers increased primarily due to activities of the U.S. Department of Commerce contract supporting the 2020 Census and increased units managed for Department of Homeland Security (DHS).
- Our sales to state and local government customers increased as compared to last year due to increases in the number of units managed.
- Our sales to foreign government customers decreased as compared to last year due to a slow-down in the timing of sales of perpetual licenses.
- Our sales to commercial enterprise customers decreased in 2019 as compared to 2018 primarily due to discontinuation of lower margin professional services.

### Cost of Revenues

Cost of revenues for the year ended December 31, 2019 were approximately \$84.3 million (or 83% of revenues) as compared to approximately \$68.4 million (or 82% of revenues) in 2018. The dollar increase was driven by higher carrier services and higher labor costs to support billable service fee contracts and inventory costs related to accessory sales as compared to last year. Our cost of revenues may fluctuate due to revenue mix, such as higher carrier services and product and accessories sales activities which depends heavily on customer mobility equipment accessory requirements.

### Gross Profit

Gross profit for the year ended was approximately \$17.4 million (or 17% of revenues), as compared to approximately \$15.3 million (or 18% of revenues) in 2018. The dollar increase in gross profit reflects higher margins related to billable services and accessories sales as compared to last year.

### Operating Expenses

Sales and marketing expense for the year ended December 31, 2019 was approximately \$1.7 million (or 1.6% of revenues), as compared to approximately \$1.7 million (or 2.1% of revenues) in 2018. We maintained our conservative deployment of sales and marketing assets during 2019 which enabled us to keep our cost profile unchanged. We expect to make strategic hires of sales and marketing resources in an effort to build our commercial sales pipeline opportunities.

General and administrative expenses for the year ended December 31, 2019 were approximately \$13.8 million (or 14% of revenues), as compared to approximately \$13.3 million (or 16% of revenues) in 2018. The decrease (as a percentage of revenue) in general and administrative expense reflects the impact of our adoption of new lease accounting guidance which requires us to treat lease payments similar to term debt with recognition of interest expense and amortization expense. Excluding the impact of our adoption of this new lease accounting standard our general and administrative expense would have been \$14.4 million (of 14% of revenues) for 2019.

Product development costs associated with our next generation TDI Optimiser™ application for the years ended December 31, 2019 and 2018 were approximately \$146,000 and \$229,000, respectively, which were capitalized.

Depreciation and amortization expense for the year ended December 31, 2019 was approximately \$988,100, as compared to approximately \$415,300 in 2018. The increase in depreciation and amortization expense reflects the impact of our adoption of new lease accounting guidance which requires us to treat lease payments similar to term debt with recognition of interest expense and amortization expense. Excluding the impact of our adoption of this new lease accounting standard our depreciation and amortization expense would have been \$419,500 for 2019.

#### **Other (Expense) Income**

Net other expense for the year ended December 31, 2019 was approximately \$266,400 as compared to approximately \$72,700 in 2018. The increase in net expense substantially reflects higher interest expense as a result of the adoption of the new lease accounting standard during 2019 and to a lesser extent interest expense associated with advances against our line of credit. Excluding the impact of our adoption of new lease accounting, net other expense would have been \$19,628.

#### **Provision for Income Taxes**

Income tax provision for the year ended December 31, 2019 was approximately \$0.4 million, as compared to approximately \$1.2 million in 2018. The prior year income tax provision included state minimum taxes and foreign taxes payable, as well as an out of period adjustment of \$1.2 million.

#### **Net Income (Loss)**

As a result of the factors above, net income for the year ended December 31, 2019 was approximately \$0.2 million as compared to a net loss of approximately \$1.5 million in 2018.

#### **Liquidity and Capital**

##### Net Working Capital

Our immediate sources of liquidity include cash and cash equivalents, accounts receivable, unbilled receivables and access to a working capital credit facility with Atlantic Union Bank for up to \$5.0 million.

At December 31, 2019, our net working capital was approximately \$5.0 million as compared to \$3.7 million at December 31, 2018. The increase in net working capital was primarily driven by increases in revenue and temporary payable timing differences. We utilized our credit facility to manage short term cash flow requirements during the quarter. We may need to raise additional capital to fund major growth initiatives and/or acquisitions and there can be no assurance that additional capital will be available on acceptable terms or at all.

##### Cash Flows from Operating Activities

Cash provided by operating activities provides an indication of our ability to generate sufficient cash flow from our recurring business activities. Our single largest cash operating expense is labor and company sponsored benefits. Our second largest cash operating expense is our facility costs and related technology communication costs to support delivery of our services to our customers. We lease our facilities under non-cancellable long term contracts. Any changes to our fixed labor and/or infrastructure costs may require a significant amount of time to take effect depending on the nature of the change made and cash payments to terminate any agreements that have not yet expired. We experience temporary collection timing differences from time to time due to customer invoice processing delays that are often beyond our control, including intermittent U.S. federal government shutdowns related to budgetary funding issues.

For the year ended December 31, 2019, net cash provided by operations was approximately \$5.9 million driven by improved collections of accounts receivable and temporary payable timing differences.

For the year ended December 31, 2018, net cash used in operations was approximately \$2.1 million driven by an increase in uncollected accounts receivable and a temporary slowdown in billing out unbilled accounts receivable due to the government shutdown.

##### Cash Flows from Investing Activities

Cash used in investing activities provides an indication of our long term infrastructure investments. We maintain our own technology infrastructure and may need to make additional purchases of computer hardware, software and other fixed infrastructure assets to ensure our environment is properly maintained and can support our customer obligations. We typically fund purchases of long term infrastructure assets with available cash or capital lease financing agreements.

For the year ended December 31, 2019, cash used in investing activities was approximately \$0.5 million and predominantly consisted of computer hardware and furniture and fixture purchases and capitalized internally developed software costs related to our TDI Optimiser™ solutions.

For the year ended December 31, 2018, cash used in investing activities was approximately \$0.5 million and predominantly consisted of computer hardware and software purchases and capitalized internally developed software costs related to our TDI Optimiser™ solutions.

### Cash Flows from Financing Activities

Cash used in financing activities provides an indication of our debt financing and proceeds from capital raise transactions and stock option exercises.

For the year ended December 31, 2019, cash used in financing activities was approximately \$0.8 million and consisted of finance lease principal repayments of approximately \$473,300, payment of debt issuance costs of \$5,000, and repurchases of our common stock of \$366,000. The Company was advanced and repaid approximately \$6.8 million in cumulative line of credit advances during the year.

For the year ended December 31, 2018, cash used in financing activities was approximately \$0.2 million and consisted of capital lease principal repayments of approximately \$101,700, contingent consideration of approximately \$100,000 paid related to our intellectual property acquisition of Probaris ID™, partially offset by proceeds of approximately \$44,000 from the exercise of stock options. The Company was advanced and repaid approximately \$14.0 million in cumulative line of credit advances during the year.

### Net Effect of Exchange Rate on Cash and Equivalents

For the year ended December 31, 2019, the depreciation of the Euro relative to the US dollar decreased the translated value of our foreign cash balances by approximately \$47,000 as compared to last year. For the year ended December 31, 2018, the gradual depreciation of the Euro relative to the US dollar decreased the translated value of our foreign cash balances by approximately \$57,600.

### Credit Facilities and Other Commitments

At December 31, 2019, there were no outstanding borrowings against the Company's \$5.0 million working capital credit facility with Atlantic Union Bank. At December 31, 2019, there were no material commitments for additional capital expenditures, but that could change with the addition of material contract awards or task orders awarded in the future. The available amount under the working capital credit facility is subject to a borrowing base, which is equal to the lesser of (i) \$5.0 million or (ii) 70% of the net unpaid balance of our eligible accounts receivable. The facility is secured by a first lien security interest on all of our personal property, including its accounts receivable, general intangibles, inventory and equipment. The maturity date of the credit facility is April 30, 2020 and the facility has a variable interest rate equal to the Wall Street Journal prime rate plus 0.50%.

The credit facility requires that the Company meet the following financial covenants on a quarterly basis: (i) maintain a minimum adjusted tangible net worth of at least \$2.0 million, (ii) maintain minimum consolidated adjusted EBITDA of at least two times interest expense and (iii) maintain a current ratio of 1.10:1 (excluding finance lease liabilities reported under recently adopted lease accounting standards).

We believe our working capital credit facility, provided it is renewed or replaced upon its expiration on April 30, 2020, along with cash on hand, should be sufficient to meet our minimum requirements for our current business operations and implementation of new business. Over the long term, we must successfully execute our growth plans to increase profitable revenue and income streams to generate positive cash flows to sustain adequate liquidity without impairing growth initiatives or requiring the infusion of additional funds from external sources to meet minimum operating requirements, including debt service. We may need to raise additional capital to fund our operations and there can be no assurance that additional capital will be available on acceptable terms, or at all.

### **Contractual Obligations**

The table below identifies transactions that represent our contractually committed future obligations. Purchase obligations include our agreements to purchase goods and services that are enforceable and legally binding and that specify significant terms, including: fixed or minimum quantities to be purchased; fixed, minimum or variable price provisions; and the approximate timing of the transaction. The following reflects a summary of our contractual obligations for fiscal years ending December 31:

<u>Obligation Type</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>	<u>Thereafter</u>	<u>Total</u>
Operating lease obligations (1)	\$ 774,339	\$ 794,852	\$ 815,985	\$ 771,833	\$ 791,357	\$ 4,074,464	\$ 8,022,830
Finance lease obligations (1)	121,071	6,009	-	-	-	-	127,080
	<u>\$ 895,410</u>	<u>\$ 800,861</u>	<u>\$ 815,985</u>	<u>\$ 771,833</u>	<u>\$ 791,357</u>	<u>\$ 4,074,464</u>	<u>\$ 8,149,910</u>

(1) See Note 8 for further information on leases and the adoption of ASC 842.

As of December 31, 2019, the Company has an additional lease for office space that had not yet commenced with estimated future minimum rental commitments of approximately \$1.91 million. This leases is expected to commence in 2020 with lease terms of up to 8 years. These undiscounted amounts are not included in the table above.

### **Off-Balance Sheet Arrangements**

The Company has no existing off-balance sheet arrangements as defined under SEC regulations.

### **ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

Not required.

### **ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTAL DATA**

The consolidated financial statements and schedules required hereunder and contained herein are listed under Item 15 below.

### **ITEM 9A. CONTROLS AND PROCEDURES**

#### **Evaluation of Disclosure Controls and Procedures**

Under the supervision and with the participation of our management, including our chief executive officer and chief financial officer, we conducted an evaluation of our disclosure controls and procedures, as such term is defined under Rule 13a-15(e) and 15d-15(e) promulgated under the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Based on this evaluation, our chief executive officer and chief financial officer concluded that our disclosure controls and procedures were not effective as of the end of the period covered by this annual report on Form 10-K to ensure information required to be disclosed in the reports filed or submitted under the Exchange Act is recorded, processed, summarized and reported, within the time period specified in the SEC's rules and forms. These disclosure controls and procedures include controls and procedures designed to ensure that information required to be disclosed by us in the reports we file or submit is accumulated and communicated to management, including our chief executive officer and chief financial officer, as appropriate, to allow timely decisions regarding required disclosure.

#### **Management's Annual Report on Internal Control over Financial Reporting**

Our management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Exchange Act Rules 13a-15(f) and 15d-15(f). Under the supervision and with the participation of our management, including our chief executive officer and chief financial officer, we conducted an evaluation of the effectiveness of our internal control over financial reporting based on the framework in Internal Control - Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on our evaluation under the framework in Internal Control - Integrated Framework (2013), our management concluded that our internal control over financial reporting (ICOFR) was effective as of December 31, 2019.

This Annual Report on Form 10-K does not include an attestation report of the Company's independent registered public accounting firm regarding internal control over financial reporting due to the permanent exemptions for smaller reporting companies.

Our system of ICOFR was designed to provide reasonable assurance regarding the preparation and fair presentation of published financial statements in accordance with accounting principles generally accepted in the United States. All internal control systems, no matter how well designed, have inherent limitations. Therefore, even those systems determined to be effective can provide only reasonable assurance and may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

#### **Changes in Internal Controls over Financial Reporting**

There were no changes in the Company's ICOFR during the fourth quarter of 2019 that have materially affected, or are reasonably likely to materially affect, the Company's ICOFR.

### **PART III.**

#### **ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE**

Information concerning our directors, executive officers, and corporate governance is incorporated herein by reference to our definitive proxy statement to be filed with the Securities and Exchange Commission within 120 days after the end of the fiscal year covered by this Form 10-K with respect to the 2020 Annual Meeting of Stockholders.

#### **ITEM 11. EXECUTIVE COMPENSATION**

Incorporated herein by reference to our definitive proxy statement to be filed with the Securities and Exchange Commission within 120 days after the end of the fiscal year covered by this Form 10-K with respect to the 2020 Annual Meeting of Stockholders.

#### **ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS**

Information about security ownership is incorporated herein by reference to our definitive proxy statement to be filed with the Securities and Exchange Commission within 120 days after the end of the fiscal year covered by this Form 10-K with respect to the 2020 Annual Meeting of Stockholders.

##### **Equity Compensation Plan Information**

The following table sets forth information as of December 31, 2019, with respect to the Company's compensation plans under which its Common Stock is authorized for issuance:

	(a) Number of Securities to be issued upon exercise of outstanding options, warrants and rights	(b) Weighted average exercise price of outstanding options, warrants and rights	(c) Number of Securities remaining available for future issuance (excluding securities reflected in column (a))
Directors, Nominees and Executive Officers			

Equity Compensation Plans:

Approved by security holders	3,508,334	\$ 0.59	2,065,707
Not approved by security holders	-	\$ 0.00	-
Total	3,508,334	\$ 0.59	2,065,707

#### **ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE**

Incorporated herein by reference to our definitive proxy statement to be filed with the Securities and Exchange Commission within 120 days after the end of the fiscal year covered by this Form 10-K with respect to the 2020 Annual Meeting of Stockholders.

## ITEM 14. PRINCIPAL ACCOUNTING FEES AND SERVICES

Incorporated herein by reference to our definitive proxy statement to be filed with the Securities and Exchange Commission within 120 days after the end of the fiscal year covered by this Form 10-K with respect to the 2020 Annual Meeting of Stockholders.

## PART IV.

## ITEM 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES

### ■ Financial Statements and Financial Statement Schedule

#### Financial Statements:

Report of Independent Registered Public Accounting Firm

Consolidated Balance Sheets as of December 31, 2019 and 2018

Consolidated Statements of Operations for the Years Ended December 31, 2019 and 2018

Consolidated Statements of Changes in Stockholders' Equity for the Years Ended December 31, 2019 and 2018

Consolidated Statements of Cash Flow for the Years Ended December 31, 2019 and 2018

Notes to Consolidated Financial Statements

All other schedules are omitted either because they are not applicable or not required, or because the required information is included in the financial statements or notes thereto

### ■ Exhibits: The following exhibits are filed herewith or incorporated herein by reference:

<a href="#">3.1</a>	<a href="#">Amended and Restated Certificate of Incorporation of WidePoint Corporation. (Incorporated herein by reference to Exhibit A to the Registrant's Definitive Proxy Statement, as filed on December 27, 2004.)</a>
<a href="#">3.2</a>	<a href="#">Bylaws. (Incorporated herein by reference to Exhibit 3.6 to the Registrant's Registration Statement on Form S-4 (File No. 333-29833))</a>
<a href="#">4.1</a>	<a href="#">Description of Securities Registered Pursuant to Section 12 of the Securities Exchange Act of 1934 (Filed herewith).</a>
<a href="#">10.1</a>	<a href="#">Employment Agreement, between WidePoint Corporation and Jin Kang. * (Incorporated herein by reference to Exhibit 10.1 to the Registrant's Current Report on Form 8-K filed on December 20, 2017.)</a>
<a href="#">10.2</a>	<a href="#">Loan and Security Agreement with Access National Bank. (Incorporated herein by reference to Exhibit 10.1 to the Registrant's Current Report on Form 8-K filed on June 15, 2017).</a>
<a href="#">10.2.1</a>	<a href="#">First Modification to Loan and Security Agreement with Access National Bank. (Incorporated herein by reference to Exhibit 10.1 to the Registrant's Current Report on Form 8-K filed on February 19, 2018).</a>
<a href="#">10.2.2</a>	<a href="#">Second Modification to Loan and Security Agreement with Access National Bank. (Incorporated herein by reference to Exhibit 10.1 to the Registrant's Current Report on Form 8-K filed on May 1, 2018).</a>
<a href="#">10.2.3</a>	<a href="#">Fourth Modification to Loan and Security Agreement with Access National Bank. (Incorporated herein by reference to Exhibit 10.1 to the Registrant's Current Report on Form 8-K filed on May 8, 2019).</a>
<a href="#">10.3</a>	<a href="#">Amended and Restated 2008 Stock Incentive Plan.* (Incorporated herein by reference to Appendix I to the Company's Definitive Proxy Statement filed on November 24, 2009)</a>
<a href="#">10.4</a>	<a href="#">WidePoint Corporation 2017 Omnibus Incentive Plan* (incorporated by reference from Appendix A to the Company's definitive proxy statement filed October 31, 2017)</a>
<a href="#">10.5</a>	<a href="#">Form of Restricted Stock Award Agreement under WidePoint Corporation 2017 Omnibus Incentive Plan* (incorporated by reference from Exhibit 10.2 to Registrant's Current Report on Form 8-K, as filed on March 2, 2018)</a>
<a href="#">10.6</a>	<a href="#">Form of Stock Option Award Agreement under WidePoint Corporation 2017 Omnibus Incentive Plan* (incorporated by reference from Exhibit 10.3 to Registrant's Current Report on Form 8-K, as filed on March 2, 2018)</a>
<a href="#">10.7</a>	<a href="#">Appointment and Standstill Agreement dated July 3, 2018 (incorporated by reference from Exhibit 10.1 to Registrant's Current Report on Form 8-K, as filed on July 3, 2018)</a>
<a href="#">10.8</a>	<a href="#">Employment Agreement, between WidePoint Corporation and Jason Holloway. * (Incorporated herein by reference to Exhibit 10.2 to the Registrant's Current Report on Form 8-K filed on December 20, 2017.)</a>
<a href="#">10.9</a>	<a href="#">Offer Letter to Kellie H. Kim.* (Incorporated herein by reference to Exhibit 10.1 to the Registrant's Current Report on Form 8-K filed on December 16, 2019.)</a>
<a href="#">21</a>	<a href="#">Subsidiaries of WidePoint Corporation (Filed herewith).</a>
<a href="#">23.1</a>	<a href="#">Consent of Moss Adams LLP (Filed herewith).</a>
<a href="#">31.1</a>	<a href="#">Certification of Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (Filed herewith).</a>
<a href="#">31.2</a>	<a href="#">Certification of Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (Filed herewith).</a>
<a href="#">32</a>	<a href="#">Certification of Chief Executive Officer and Chief Financial Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (Filed herewith).</a>
<a href="#">101</a>	Interactive Data Files
<a href="#">101</a>	INS+ XBRL Instance Document
<a href="#">101</a>	SCH+ XBRL Taxonomy Extension Schema Document
<a href="#">101</a>	CAL+ XBRL Taxonomy Extension Calculation Linkbase Document
<a href="#">101</a>	DEF+ XBRL Taxonomy Definition Linkbase Document
<a href="#">101</a>	LAB+ XBRL Taxonomy Extension Label Linkbase Document
<a href="#">101</a>	PRE+ XBRL Taxonomy Extension Presentation Linkbase Document

\* Management contract or compensatory plan.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

WidePoint Corporation

Date: March 24, 2020

/s/ JIN H. KANG

*Jin H. Kang*  
Chief Executive Officer

Date: March 24, 2020

/s/ KELLIE H. KIM

*Kellie H. Kim*  
Chief Financial Officer

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons, on behalf of the registrant and in the capacities and on the dates indicated.

Dated: March 24, 2020

/s/ JIN H. KANG

*Jin H. Kang*  
Director, Chief Executive Officer and President  
(Principal Executive Officer)

Dated: March 24, 2020

/s/ OTTO GUENTHER

*Otto Guenther*  
Chairman of the Board

Dated: March 24, 2020

/s/ JULIA A. BOWEN

*Julia A. Bowen*  
Director

Dated: March 24, 2020

/s/ RICHARD L. TODARO

*Ricgard L. Todaro*  
Director

Dated: March 24, 2020

/s/ PHILIP RICHTER

*Philip Richter*  
Director

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## REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Board of Directors and Shareholders of  
WidePoint Corporation

### ***Opinion on the Financial Statements***

We have audited the accompanying consolidated balance sheets of WidePoint Corporation and subsidiaries (the "Company") as of December 31, 2019 and 2018, and the related consolidated statements of operations, comprehensive income (loss), changes in stockholders' equity, and cash flows for the years then ended, and the related notes. In our opinion, the consolidated financial statements present fairly, in all material respects, the consolidated financial position of the Company as of December 31, 2019 and 2018 and the consolidated results of its operations and its cash flows for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

### ***Change in Accounting Principle***

As disclosed in Note 2 to the consolidated financial statements, in 2019 the Company changed its method of accounting for leases due to the adoption of Accounting Standards Codification ("ASC") Topic No. 842, and as disclosed in Note 3, in 2018 the Company changed its method of accounting for revenue recognition due to the adoption of ASC Topic No. 606.

### ***Basis for Opinion***

These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) ("PCAOB") and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement, whether due to error or fraud. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. As part of our audits we are required to obtain an understanding of internal control over financial reporting but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion.

Our audits included performing procedures to assess the risks of material misstatement of the consolidated financial statements, whether due to error or fraud, and performing procedures to respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. We believe that our audits provide a reasonable basis for our opinion.

/s/ Moss Adams LLP  
Phoenix, Arizona  
March 24, 2020

We have served as the Company's auditor since 2007.

**WIDEPOINT CORPORATION AND SUBSIDIARIES**  
 Consolidated Balance Sheets

	<b>DECEMBER 31,</b>	
	<b>2019</b>	<b>2018</b>
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 6,879,627	\$ 2,431,892
Accounts receivable, net of allowance for doubtful accounts of \$126,235 and \$106,733 in 2019 and 2018, respectively	14,580,928	11,089,315
Unbilled accounts receivable	13,976,958	9,566,170
Other current assets	1,094,847	1,086,686
<b>Total current assets</b>	<b>36,532,360</b>	24,174,063
<b>NONCURRENT ASSETS</b>		
Property and equipment, net	681,575	1,012,684
Operating lease right of use asset, net	5,932,769	-
Intangibles, net	2,450,770	3,103,753
Goodwill	18,555,578	18,555,578
Other long-term assets	140,403	209,099
<b>Total assets</b>	<b>\$ 64,293,455</b>	\$ 47,055,177
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<b>CURRENT LIABILITIES</b>		
Accounts payable	\$ 13,581,822	\$ 7,363,621
Accrued expenses	14,947,981	10,716,438
Deferred revenue	2,265,067	2,072,344
Current portion of operating lease liabilities	599,619	107,325
Current portion of other term obligations	133,777	192,263
<b>Total current liabilities</b>	<b>31,528,266</b>	20,451,991
<b>NONCURRENT LIABILITIES</b>		
Operating lease liabilities, net of current portion	5,593,649	122,040
Other term obligations, net of current portion	-	73,952
Deferred revenue, net of current portion	363,560	466,714
Deferred tax liability	1,868,562	1,523,510
<b>Total liabilities</b>	<b>39,354,037</b>	22,638,207
<b>STOCKHOLDERS' EQUITY</b>		
Preferred stock, \$0.001 par value; 10,000,000 shares authorized; 2,045,714 shares issued and none outstanding	-	-
Common stock, \$0.001 par value; 110,000,000 shares authorized; 83,861,453 and 84,112,446 shares issued and outstanding, respectively	83,861	84,113
Additional paid-in capital	95,279,114	94,926,560
Accumulated other comprehensive loss	(242,594)	(186,485)
Accumulated deficit	(70,180,963)	(70,407,218)
<b>Total stockholders' equity</b>	<b>24,939,418</b>	24,416,970
<b>Total liabilities and stockholders' equity</b>	<b>\$ 64,293,455</b>	\$ 47,055,177

The accompanying notes are an integral part of these consolidated financial statements.

**WIDEPOINT CORPORATION AND SUBSIDIARIES**  
 Consolidated Statements of Operations

	<b>YEARS ENDED DECEMBER 31</b>	
	<b>2019</b>	<b>2018</b>
REVENUES	\$ 101,720,247	\$ 83,678,896
COST OF REVENUES (including amortization and depreciation of \$922,455 and \$892,314, respectively)	<u>84,342,282</u>	<u>68,409,219</u>
GROSS PROFIT	<u>17,377,965</u>	<u>15,269,677</u>
OPERATING EXPENSES		
Sales and marketing	1,659,875	1,743,693
General and administrative expenses (including share-based compensation of \$717,987 and \$683,404, respectively)	<u>13,844,689</u>	<u>13,301,052</u>
Depreciation and amortization	<u>988,146</u>	<u>415,337</u>
Total operating expenses	<u>16,492,710</u>	<u>15,460,082</u>
INCOME (LOSS) FROM OPERATIONS	<u>885,255</u>	<u>(190,405)</u>
OTHER INCOME (EXPENSE)		
Interest income	5,355	6,797
Interest expense	<u>(310,582)</u>	<u>(79,540)</u>
Other income	<u>38,877</u>	<u>(2)</u>
Total other expense	<u>(266,350)</u>	<u>(72,745)</u>
INCOME (LOSS) BEFORE INCOME TAX PROVISION	<u>618,905</u>	<u>(263,150)</u>
INCOME TAX PROVISION	<u>392,650</u>	<u>1,193,326</u>
NET INCOME (LOSS)	<u>\$ 226,255</u>	<u>\$ (1,456,476)</u>
BASIC EARNINGS (LOSS) PER SHARE	<u>\$ 0.00</u>	<u>\$ (0.02)</u>
BASIC WEIGHTED-AVERAGE SHARES OUTSTANDING	<u>83,974,536</u>	<u>83,274,171</u>
DILUTED EARNINGS (LOSS) PER SHARE	<u>\$ 0.00</u>	<u>\$ (0.02)</u>
DILUTED WEIGHTED-AVERAGE SHARES OUTSTANDING	<u>84,010,285</u>	<u>83,274,171</u>

The accompanying notes are an integral part of these consolidated financial statements.

**WIDEPOINT CORPORATION AND SUBSIDIARIES**  
 Consolidated Statements of Comprehensive Income (Loss)

	<b>YEARS ENDED DECEMBER 31</b>	
	<b>2019</b>	<b>2018</b>
NET INCOME (LOSS)	\$ 226,255	\$ (1,456,476)
Other comprehensive loss:		
Foreign currency translation adjustments, net of tax	(56,109)	(64,024)
Other comprehensive loss	<u>(56,109)</u>	<u>(64,024)</u>
COMPREHENSIVE INCOME (LOSS)	<u>\$ 170,146</u>	<u>\$ (1,520,500)</u>

The accompanying notes are an integral part of these consolidated financial statements.

**WIDEPOINT CORPORATION AND SUBSIDIARIES**  
 Consolidated Statements of Changes in Stockholders' Equity

	<u>Common Stock</u>		<u>Additional Paid-In Capital</u>		<u>Accumulated OCI</u>		<u>Accumulated Deficit</u>		<u>Total</u>
	<u>Issued</u>	<u>Amount</u>							
Balance, January 1, 2018	<u>83,031,595</u>	\$ 83,032	\$94,200,237	\$ (122,461)	\$ (68,950,742)	\$25,210,066			
Issuance of common stock — options exercises	100,000	100	43,900	-	-	-	44,000		
Issuance of common stock — restricted	980,851	981	(981)	-	-	-	-		
Stock compensation expense — restricted	-	-	387,690	-	-	-	387,690		
Stock compensation expense — non-qualified stock options	-	-	295,714	-	-	-	295,714		
Foreign currency translation — (loss)	-	-	-	(64,024)	-	-	(64,024)		
Net loss	-	-	-	-	(1,456,476)	(1,456,476)	(1,456,476)		
Balance, December 31, 2018	<u>84,112,446</u>	\$ 84,113	\$94,926,560	\$ (186,485)	\$ (70,407,218)	\$24,416,970			
<b>Common stock repurchased</b>	<b>(863,733)</b>	<b>(865)</b>	<b>(364,820)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(365,685)</b>		
Issuance of common stock — restricted	662,740	663	(663)	-	-	-	-		
Cancellation of common stock — restricted	(50,000)	(50)	50	-	-	-	-		
Stock compensation expense — restricted	-	-	381,251	-	-	-	381,251		
Stock compensation expense — non-qualified stock options	-	-	336,736	-	-	-	336,736		
Foreign currency translation — (loss)	-	-	-	(56,109)	-	-	(56,109)		
Net income	-	-	-	-	226,255	226,255	226,255		
Balance, December 31, 2019	<u>83,861,453</u>	\$ 83,861	\$95,279,114	\$ (242,594)	\$ (70,180,963)	\$24,939,418			

The accompanying notes are an integral part of these consolidated financial statements.

**WIDEPOINT CORPORATION AND SUBSIDIARIES**  
 Consolidated Statements of Cash Flows

	<b>YEARS ENDED DECEMBER 31</b>	
	<b>2019</b>	<b>2018</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Net income (loss)	\$ 226,255	\$ (1,456,476)
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:		
Deferred income tax expense	343,659	1,128,213
Depreciation expense	1,124,110	551,305
Provision for doubtful accounts	22,037	4,803
Amortization of intangibles	786,491	756,346
Amortization of deferred financing costs	5,000	17,304
Share-based compensation expense	717,987	683,404
Changes in assets and liabilities:		
Accounts receivable and unbilled receivables	(7,967,993)	(4,502,811)
Inventories	(29,868)	(26,986)
Prepaid expenses and other current assets	(12,576)	(269,348)
Other assets	62,960	(172,364)
Accounts payable and accrued expenses	10,443,535	1,190,046
Income tax payable	33,346	10,179
Deferred revenue and other liabilities	99,899	(48,505)
Net cash provided by (used in) operating activities	<b>5,854,842</b>	<b>(2,134,890)</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchases of property and equipment	(370,322)	(261,505)
Software development costs	(146,227)	(228,841)
Net cash used in investing activities	<b>(516,549)</b>	<b>(490,346)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Advances on bank line of credit	6,784,934	14,048,741
Repayments of bank line of credit advances	(6,784,934)	(14,048,741)
Principal repayments under finance lease obligations	(473,278)	(101,698)
Debt issuance costs	(5,000)	-
Contingent consideration payment	-	(100,000)
Common stock repurchased	(365,685)	-
Proceeds from exercise of stock options	-	44,000
Net cash used in financing activities	<b>(843,963)</b>	<b>(157,698)</b>
Net effect of exchange rate on cash and equivalents	<b>(46,595)</b>	<b>(57,631)</b>
<b>NET INCREASE (DECREASE) IN CASH</b>	<b>4,447,735</b>	<b>(2,840,565)</b>
<b>CASH AND CASH EQUIVALENTS, beginning of period</b>	<b>2,431,892</b>	<b>5,272,457</b>
<b>CASH AND CASH EQUIVALENTS, end of period</b>	<b>\$ 6,879,627</b>	<b>\$ 2,431,892</b>

The accompanying notes are an integral part of these consolidated financial statements.

**WIDEPOINT CORPORATION AND SUBSIDIARIES**  
 Consolidated Statements of Cash Flows

<b>YEARS ENDED</b>	
<b>DECEMBER 31</b>	
<b>2019</b>	<b>2018</b>

**SUPPLEMENTAL CASH FLOW INFORMATION**

Cash paid for interest	<b>\$ 216,096</b>	\$ 51,953
Cash paid for income taxes	<b>\$ 14,859</b>	\$ 44,633

**NONCASH INVESTING AND FINANCING ACTIVITIES**

Insurance policies financed by short term notes payable	<b>\$ 181,923</b>	\$ 195,246
Leased assets obtained in exchange for new lease liabilities	<b>\$ 471,919</b>	\$ -

The accompanying notes are an integral part of these consolidated financial statements.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

### 1. Organization and Nature of Operations

#### *Organization*

WidePoint Corporation (“WidePoint” or the “Company”) was incorporated in Delaware on May 30, 1997 and conducts operations through its wholly-owned operating subsidiaries in the United States, Ireland, the Netherlands and the United Kingdom. The Company’s principal executive and administrative headquarters is located in Fairfax, Virginia.

#### *Nature of Operations*

The Company is a leading provider of trusted mobility management (TM2). The Company’s TM2 platform and service solutions enable its customers to efficiently secure, manage and analyze the entire lifecycle of their mobile communications assets through its federally compliant platform Intelligent Telecommunications Management System (ITMS™). The Company’s ITMS platform is SSAE 18 compliant and was granted an Authority to Operate by the U.S. Department of Homeland Security. Additionally, the Company was granted an Authority to Operate by the General Services Administration with regard to its identity credentialing component of its TM2 platform. The Company’s TM2 platform is internally hosted and accessible on-demand through a secure customer portal that is specially configured for each customer. The Company can deliver these solutions in a number of configurations ranging from utilizing the platform as a service to a full-service solution that includes full lifecycle support for all end users and the organization.

A significant portion of the Company’s expenses, such as personnel and facilities costs, are fixed in the short term and may not be easily modified to manage through changes in the Company’s market place that may create pressure on pricing and/or costs to deliver its services.

The Company has periodic capital expense requirements to maintain and upgrade its internal technology infrastructure tied to its hosted solutions and other such costs may be significant when incurred in any given quarter.

### 2. Significant Accounting Policies

#### *Basis of Presentation*

The accompanying consolidated financial statements were prepared in accordance with accounting principles generally accepted in the United States of America (“U.S. GAAP”) and the financial statement rules and regulations of the Securities and Exchange Commission.

#### *Principles of Consolidation*

The accompanying consolidated financial statements include the accounts of the Company and its wholly owned subsidiaries. All significant inter-company amounts were eliminated in consolidation.

#### *Reclassifications*

Certain reclassifications have been made to prior period consolidated balance sheet to conform to current period presentation. Such reclassifications had no effect on net income as previously reported.

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## Accounting Standards Update

### Recently Adopted Accounting Standards

#### Leases

In February 2016, the Financial Accounting Standards Board (FASB) issued a new accounting standard on leases, Accounting Standard Update (ASC) 2016-02, Leases (Topic 842). Effective January 1, 2019, the Company adopted the standard update with new guidance intended to increase transparency and comparability among organizations relating to leases. The new guidance requires lessees to recognize a liability to make lease payments and a right-of-use asset representing the right to use the underlying asset for the lease term. The standards update retained a dual model for lease classification, requiring leases to be classified as finance or operating leases to determine recognition in the statements of operations and cash flow; however, substantially all leases are now required to be recognized on the balance sheet. The standards update also requires quantitative and qualitative disclosures regarding key information about leasing arrangements.

The Company elected the modified retrospective transition method and applied the new guidance at the date of adoption, without adjusting the comparative periods presented. The Company also elected the practical expedients permitted under the transition guidance that retain the lease classification and initial direct costs for any leases that existed prior to adoption of the standard. In addition, the Company did not reassess whether any contracts entered into prior to adoption are leases.

Upon adoption of the standard, the Company recorded approximately \$6.1 million of right of use assets and finance lease-related liabilities, respectively. The adoption of this standards update had a material impact on the Company's Consolidated Balance Sheets and related disclosures. The adoption of this standards update did not have a material impact on the Company's results of operations or cash flows.

The cumulative effect of the changes made to our January 1, 2019 balance sheet for the adoption of the standards update was as follows:

	<b>As Previously Reported DECEMBER 31, 2018</b>	<b>Adoption Adjustment</b>	<b>As Reported under Topic 842 JANUARY 1, 2019</b>
Operating lease right of use asset, net	\$ -	\$ 6,061,566	\$ 6,061,566
Property and equipment, net	1,012,684	(170,000)	842,684
Other current assets	1,086,686	(38,015)	1,048,671
Current portion of operating lease liabilities	122,040	268,711	390,751
Current portion of other term obligations	192,263	(40,859)	151,404
Operating lease liabilities, net of current portion	122,040	5,699,651	5,821,691
Other term obligations, net of current portion	73,952	(73,952)	-

## Stock Compensation

In June 2018, the FASB issued ASU 2018-07, Compensation - Stock Compensation (Topic 718); Improvements to non-employee Share-Based Payment Accounting. Effective January 1, 2019, the Company adopted ASU 2018-07. The new guidance simplifies the accounting for share-based payments made to nonemployees. Under this ASU, share-based awards to nonemployees will be measured at fair value on the grant date of the awards. Entities will need to assess the probability of satisfying performance conditions if any are present, and awards will continue to be classified according to ASC 718 upon vesting, which eliminates the need to reassess classification upon vesting, consistent with awards granted to employees. The Company has not historically issued a material amount of share-based payments to non-employees. There was no material effect on the Company's consolidated financial statements upon adoption.

## Accounting Standards under Evaluation

In January 2017, ASU No. 2017-04, Simplifying the Test for Goodwill Impairment was issued. Under the amendments in this ASU, an entity should perform its annual, or interim, goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount. An entity should recognize an impairment charge for the amount by which the carrying amount exceeds the reporting unit's fair value; however, the loss should not exceed the total amount of goodwill allocated to that reporting unit. The ASU also eliminated the requirements for any reporting unit with a zero or negative carrying amount to perform a qualitative assessment and, if it fails that qualitative test, to perform Step 2 of the goodwill impairment test. An entity should apply this ASU on a prospective basis and for its annual or any interim goodwill impairment tests in fiscal years beginning after December 15, 2019. The Company will adopt this guidance prospectively on January 1, 2020. Adoption of this guidance is not expected to have a material impact on its consolidated financial statements.

## *Foreign Currency*

Assets and liabilities denominated in foreign currencies are translated into U.S. dollars based upon exchange rates prevailing at the end of each reporting period. The resulting translation adjustments, along with any related tax effects, are included in accumulated other comprehensive (loss) income, a component of stockholders' equity. Translation adjustments are reclassified to earnings upon the sale or substantial liquidation of investments in foreign operations. Revenues and expenses are translated at the average month-end exchange rates during the year. Gains and losses related to transactions in a currency other than the functional currency, including operations outside the U.S. where the functional currency is the U.S. dollar, are reported net in the Company's Consolidated Statements of Operations, depending on the nature of the activity. See Note 18 for additional information.

## *Segment Reporting*

Segments are defined by authoritative guidance as components of a company in which separate financial information is available and is evaluated by the chief operating decision maker (CODM), or a decision-making group, in deciding how to allocate resources and in evaluating financial performance. The Company's CODM is its chief executive officer.

The Company's customers view our market as a singular business and demand an integrated and scalable suite of enterprise-wide solutions. The Company's TM2 offerings are substantially managed service driven solutions that use our proprietary technology platform to deliver our services. The amount of labor required to perform our contract obligations may vary significantly contract to contract depending on the customer's specific requirements; however, the way in which we perform these services is consistent across the company and requires a connected group of internal subject matter experts and support personnel.

In order to evaluate a managed service business model the Company's CODM and the senior executive team measure financial performance based on our overall mixture of managed and carrier services and related margins. These financial metrics provide a stronger indication of how we are managing our key customer relationships; and it also determines our overall profitability.

The Company presents a single segment for purposes of financial reporting and prepared its consolidated financial statements upon that basis.

#### *Use of Estimates*

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the U.S. requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. The more significant areas requiring use of estimates and judgment relate to revenue recognition, accounts receivable valuation reserves, ability to realize intangible assets and goodwill, ability to realize deferred income tax assets, fair value of certain financial instruments and the evaluation of contingencies and litigation. Management bases its estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances. Actual results could differ from those estimates.

#### *Fair Value Measurements*

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date, based on the Company's principal or, in the absence of a principal, most advantageous market for the specific asset or liability. U.S. GAAP provides for a three-level hierarchy of inputs to valuation techniques used to measure fair value, defined as follows:

Level 1 - Inputs that are quoted prices (unadjusted) for identical assets or liabilities in active markets that the entity can access.

Level 2 - Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly, for substantially full term of the asset or liability, including:

- Quoted prices for similar assets or liabilities in active markets
- Quoted prices for identical or similar assets or liabilities in markets that are not active
- Inputs other than quoted prices that are observable for the asset or liability
- Inputs that are derived principally from or corroborated by observable market data by correlation or other means

Level 3 - Inputs that are unobservable and reflect the Company's own assumptions about the assumptions market participants would use in pricing the asset or liability based on the best information available in the circumstances (e.g., internally derived assumptions surrounding the timing and amount of expected cash flows). The Company measured the fair value of contingent seller financed promissory notes presented on the consolidated balance sheets at fair value on a recurring basis using significantly unobservable inputs (Level 3) during the years ended December 31, 2019 and 2018. See Note 3 for additional information regarding financial liabilities carried at fair value.

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The Company monitors the market conditions and evaluates the fair value hierarchy levels at least quarterly. For any transfers in and out of the levels of the fair value hierarchy, the Company elects to disclose the fair value measurement at the beginning of the reporting period during which the transfer occurred. See Note 3 for financial assets and liabilities subject to fair value measurements.

#### *Going Concern Evaluation*

The Company has performed an annual assessment of its ability to continue as a going concern as required under ASU No. 2014-15, Presentation of Financial Statements – Going Concern (“ASU No. 2014-15”) and concluded no additional disclosures are required.

#### *Financial Instruments*

Financial instruments that potentially subject the Company to credit risk consist of cash and cash equivalents and accounts receivable.

#### *Cash and Cash Equivalents*

The Company maintains interest-bearing cash deposits and short-term overnight investments with large financial institutions. The Company considers all highly liquid investments with original maturities of three months or less to be cash equivalents for purposes of these consolidated financial statements. Interest-bearing cash deposits maintained by financial institutions in the United States of America are insured by the Federal Deposit Insurance Corporation (“FDIC”) up to a maximum of \$250,000. At December 31, 2019 and 2018, the Company had deposits in excess of FDIC limits of approximately \$3,902,000 and \$522,000, respectively. The Company also maintains deposits with a financial institution in Ireland that are insured by the Central Bank of Ireland up to a maximum of €100,000 per financial institution. The Company also maintains deposits with a financial institution in the United Kingdom that are insured by Financial Services Compensation Scheme up to a maximum of £75,000 per financial institution. At December 31, 2019 and 2018, the Company had foreign bank deposits in excess of insured limits of approximately \$748,000 and \$1,021,800, respectively.

#### *Allowances for Doubtful Accounts*

The Company determines its allowance for doubtful accounts by considering a number of factors, including the type of customer, credit worthiness, payment history, length of time accounts receivable are past due, the Company’s previous loss history, the customer’s current ability to pay its obligation to the Company, and the condition of the general economy and the industry as a whole. The Company writes off accounts receivable when they are deemed to be uncollectible, having exhausted all collection efforts. Payments subsequently received on such receivables are credited to the allowance for doubtful accounts.

Customer account balances outstanding longer than the contractual payment terms are reviewed for collectability and after 90 days are considered past due unless arrangements were made at the time of the transaction that specified different payment terms. Upon specific review and its determination that a bad debt reserve may be required, the Company will reserve such amount if it views the account as potentially uncollectable.

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#### *Inventories*

Inventories consist of mobile devices and accessories and identity credential hardware components. Inventories are valued at the lower of cost, using first-in, first-out method, or net realizable value. The Company may record a write-down for inventories which have become obsolete or are in excess of anticipated demand or net realizable value. If future demand or market conditions for our products are less favorable than forecasted or if unforeseen technological changes negatively impact the utility of inventory, we may be required to record additional write-downs, which would adversely affect our gross profit. For the years ended December 31, 2019 and 2018, there were no inventory write-downs.

#### *Property and Equipment*

Property and equipment are stated at historical cost, net of accumulated depreciation and amortization. Depreciation and amortization expense is computed using the straight-line method over the estimated useful lives based upon the classification of the property and/or equipment or lease period for assets acquired under capital lease arrangements. The estimated useful lives of the assets are as follows:

	<u>Estimated Useful Life</u>
Computer hardware and software	3-5 years
Furniture and fixtures	5 years
Mobile equipment	3 years

The Company assesses the recoverability of property and equipment by determining whether the depreciation of property and equipment over its remaining life can be recovered through projected undiscounted future cash flows. The amount of property and equipment impairment if any, is measured based on fair value and is charged to operations in the period in which property and equipment impairment is determined by management. As of December 31, 2019 and 2018, the Company's management has not identified any material impairment of its property and equipment.

#### *Leases*

The Company has operating and finance leases for corporate offices, data centers, computer hardware and automobiles that are accounted for under ASC 842. The leases have remaining lease terms ranging from one year to eighteen years.

The Company determines if an arrangement is a lease at inception. The Company considers any contract where there is an identified asset and that it has the right to control the use of such asset in determining whether the contract contains a lease. A right-of-use ("ROU") asset represents the Company's right to use an underlying asset for the lease term and the lease liabilities represent its obligation to make lease payments arising from the lease. Operating lease ROU assets and lease liabilities are recognized at commencement date based on the present value of lease payments over the lease term. As the Company's operating leases do not provide an implicit rate, the Company uses an incremental borrowing rate based on the information available on the adoption date in determining the present value of lease payments. The operating lease ROU assets include any lease payments made prior to the rent commencement date. Lease expense for lease payments are recognized on a straight-line basis over the lease term.

#### *Goodwill and Other Intangible Assets*

The Company accounts for goodwill and other indefinite-lived intangible assets in accordance with ASC Topic 350, Intangibles. Under ASC Topic 350, goodwill and certain indefinite-lived intangible assets are not amortized but are subject to an annual impairment test, and between annual tests if indicators of potential impairment exist.

The Company evaluates goodwill for impairment annually as of December 31st and between annual tests if events occur or circumstances change that would more likely than not reduce the fair value of the reporting unit below its carrying value. The Company has the option to first assess qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount as a basis for determining whether it is necessary to perform the two-step quantitative goodwill impairment test or bypass the qualitative assessment for any reporting period and proceed to performing the first step of the two-step goodwill impairment test.

Goodwill impairment testing involves management judgment, requiring an assessment of whether the carrying value of the reporting unit can be supported by its fair value using widely accepted valuation techniques. The quantitative goodwill impairment test utilizes a two-step approach. The first step identifies whether there is potential impairment by comparing the fair value of a reporting unit to the carrying amount, including goodwill. If the fair value of a reporting unit is less than its carrying amount, the second step of the impairment test is required to measure the amount of any impairment loss.

The Company uses a combination of the income approach (discounted cash flow method) and market approach (market multiples). When preparing discounted cash flow models under the income approach, the Company uses internal forecasts to estimate future cash flows expected to be generated by the reporting units. Our internal forecasts are developed using observable (Level 2) and unobservable (Level 3) inputs. Actual results may differ from forecasted results. When preparing the market approach the Company may adjust market multiples to reflect the Company's risk profile and other factors deemed appropriate to properly apply the market approach.

The Company uses the expected weighted average cost of capital, estimated using a capital asset pricing model, to discount future cash flows for each reporting unit. Our cost of equity estimate is developed using a combination of observable (Level 2) and unobservable (Level 3) inputs with appropriate adjustments that take into consideration our risk profile and other factors deemed appropriate. The Company believes the discount rates used appropriately reflect the risks and uncertainties in the financial markets generally and specifically in the Company's internally developed forecasts. Further, to assess the reasonableness of the valuations derived from the discounted cash flow models, the Company also analyzes market-based multiples for similar industries of the reporting unit, where available.

#### *Revenue from Contracts with Customers*

Revenue is recognized upon transfer of control of promised products or services to customers in an amount that reflects the consideration the Company expects to receive in exchange for those products or services. The Company enters into contracts that can include various combinations of products and services, which are generally capable of being distinct and accounted for as separate performance obligations. Revenue is recognized net of allowances for returns and any taxes collected from customers, which are subsequently remitted to governmental authorities.

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The Company reports products and services under the categories managed services and carrier services as described below:

**Managed Services.** The Company delivers managed services under a full-service, quasi full-service or self-service solution to suit our customers' needs. A significant portion of our reported gross profit is tied to this service component. Revenue is accrued based on what the Company expects will be ultimately invoiced. Differences between accrued revenues and actual billed revenues are adjusted in the period that billings are prepared and such differences have not historically been material. Managed services are not interdependent and there are no undelivered performance obligations in these arrangements. The Company aggregates its billable revenue under the following groupings:

- **Managed Service Fees:** The Company delivers managed services under firm fixed price contracts that include multiple performance obligations.
  - Revenue for fixed price services are generally completed and billed in the same accounting period and we charge a fixed fee for each performance obligation which may be tied to the number of units managed, percentage of supplier spend and/or savings, units delivered, certificates issued by the Company, certificate validation services installed in a customer's environment, accessories sold and billable hours. Revenue from this service requires significant accounting estimates due to delays between completion of the service and the normal billing cycle.
  - Revenue for fixed price software licenses that are sold as a perpetual license with no significant customization are recognized when the software is delivered. Software sold as a SaaS license is recognized ratably over the license term from the date the software is accepted by the customer. Implementation fees are recognized over the term of the license agreement once the software has been delivered. Maintenance services, if contracted, are recognized ratably over the term of the maintenance agreement, generally twelve months. Revenue from this service does not require significant accounting estimates.
- **Billable Service Fees.** The Company delivers subject matter expertise either offsite or onsite for certain customers at a fixed hourly rate or fixed monthly fee. Billable services are generally completed and billed in the same accounting period and we charge a fixed fee based on actual hours worked and actual costs incurred. Revenue is accrued based on what the Company expects will be ultimately invoiced. Differences between accrued revenues and actual billed revenues are adjusted in the period that billings are prepared and such differences have not historically been material.
- **Reselling and Other Service Fees.** The Company delivers third party products and services to satisfy customer contractual obligations. We recognize revenues and related costs on a gross basis for such arrangements whenever we have primary economic risk. We have economic risk in these transactions as we are seen as the primary creditor, we carry inventory risk for undelivered products and services, we directly issue purchase orders to third party suppliers, and we have discretion in sourcing among many different suppliers. For those transactions in which we procure and deliver products and services for our customers on their own account we do not recognize revenues and related costs on a gross basis for these arrangements. We only recognize revenues earned for arranging the transaction and any related costs.

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**Carrier Services.** The Company bills for costs incurred to deliver phone, data and satellite and related mobile services for a connected device or end point. These services require us to procure, process and pay communications carrier invoices. We recognize revenues and related costs on a gross basis for such arrangements whenever we have primary economic risk. We have economic risk in these transactions when we are seen as the primary creditor, we directly issue purchase orders directly to communications carriers for wireline and wireless services, and/or we have discretion in choosing optimal providers and rate plans. For arrangements in which we do not have such economic risk we recognize revenues and related costs on a net basis. A significant portion of our overall reported revenue is tied to this service component; however, it represents an insignificant portion of our overall reported gross profit. This is a commodity type service and margins are nominal, but this is a necessary service to deliver to federal government customers that engage us to provide a full-service solution. The Company does not provide these services at risk for commercial customers due to the increased credit risk involved.

#### *Significant Judgments*

The Company's contracts with customers often include promises to transfer multiple products and services to a customer under a fixed rate or fixed fee arrangement. Determining whether products and services are considered distinct performance obligations that should be accounted for separately versus together may require significant judgment. Components of our managed service solution are generally distinct performance obligations that are not interdependent and can be completed within a month. The Company's products are generally sold with a right of return and the Company may provide other event driven credits or disincentives for not meeting performance obligations which are accounted for as variable consideration when estimating the amount of revenue to recognize. Returns and credits are estimated at contract inception and updated at the end of each reporting period as additional information becomes available and only to the extent that it is probable that a significant reversal of any incremental revenue will not occur.

#### *Contract Balances*

A significant portion of contract balances represent revenues earned on federal government contracts. Timing of revenue recognition may differ materially from the timing of invoicing to customers due a long-standing practice of issuing a consolidated managed service invoice. A consolidated invoice usually requires data such as billable hours, units managed, credentials issued, accessories sold and usage data from telecommunications providers and other suppliers. As a result it could take between thirty (30) to sixty (60) days after all performance obligations have been met to deliver a complete customer invoice. As a result, the Company may have both accounts receivables (invoiced revenue) and unbilled receivables (revenue recognize but not yet invoiced) that could represent one or more months of revenue. Additionally, the Company may be required under contractual terms to bill for services in advance and deferred recognition of revenue until all performance obligations have been met.

Payment terms and conditions vary by contract type, although terms generally include a requirement of payment within thirty (30) to ninety (90) days. Payment terms and conditions for government and commercial customers are described below:

- Government contract billings are generally due within thirty (30) days of the invoice date. Government accounts receivable payments could be delayed due to administrative processing delays by the government agency, continuing budget resolutions that may delay availability of contract funding, and/or administrative only invoice correction requests by contracting officers that may delay payment processing by our government customer.
- Commercial contracts are billed based on the underlying contract terms and conditions which generally have repayment terms that range from thirty (30) to ninety (90) days. In instances where the timing of revenue recognition differs from the timing of invoicing, we have determined our contracts generally do not include a significant financing component.

The primary purpose of our invoicing terms is to provide customers with simplified and predictable ways of purchasing our products and services, not to receive financing from our customers.

The allowance for doubtful accounts reflects the Company's best estimate of probable losses inherent in uncollected accounts receivable. Customer accounts receivable balances that remain uncollected for more than 45 days are reviewed for collectability and are considered past due after 90 days unless different contractual repayment terms were extended under a contract with a customer. The Company determines its allowance for doubtful accounts after considering factors that could affect collectability of past due accounts receivable and such factors regularly include the customers' financial condition and credit worthiness, recent payment history, type of customer and the length of time accounts receivable are past due. Upon specific review and its determination that a bad debt reserve may be required, the Company will reserve such amount if it views the account as potentially uncollectable.

Customer accounts receivable balances that remain uncollected for more than 120 days and/or that have not been settled in accordance with contractual repayment terms and for which no firm payment commitments exist are placed with a third-party collection agency and a reserve is established for the entire uncollected balance. The Company writes off accounts receivable after 180 days or earlier when they become uncollectible. Payments subsequently received on such receivables are credited to the allowance for doubtful accounts. If the accounts receivable has been written off and no allowance for doubtful accounts exist subsequent payments received are credited to bad debt expense as a recovery.

#### *Costs to Obtain a Contract with a Customer*

The Company does not recognize assets from the costs to obtain a contract with a customer and generally expenses these costs as incurred. The Company primarily uses internal labor to manage and oversee the customer acquisition process and to finalize contract terms and conditions and commence customer start-up activities, if any. Internal labor costs would be incurred regardless of the outcome of a contract with a customer and as such those costs are not considered incremental to the cost to obtain a contract with a customer. The Company does not typically incur significant incremental costs to obtain a contract with a customer after such contract has been awarded. Incremental costs to obtain a contract with a customer may include payment of commissions to certain internal and/or external sales agents upon collection of invoiced sales from the customer. The Company does not typically prepay sales commissions in advance of being paid for services delivered.

#### *Product Development*

Product development expenses include payroll, employee benefits, and other employee related expenses associated with product development. Product development expenses also include third-party development and programming costs, subject matter experts, localization costs incurred to translate software for international markets, and the amortization of purchased software code and services content. Costs related to product development are expensed until the point that technological feasibility is reached, which for our software products, is generally shortly before the products are commercially available for release. Once technological feasibility is reached, such costs are not normally material. To the extent costs are significant such costs are capitalized and amortized to cost of revenue over the estimated lives of the solution.

For the years ended December 31, 2019 and 2018, the Company incurred product development costs associated with its next generation TDI Optimiser™ application of approximately \$146,000 and \$229,000, respectively, which were capitalized. See Note 9 to the consolidated financial statements for additional information about capitalization of product development costs.

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#### *Income Taxes*

The Company accounts for income taxes in accordance with authoritative guidance which requires that deferred tax assets and liabilities be computed based on the difference between the financial statement and income tax bases of assets and liabilities using the enacted marginal tax rate. The guidance requires that the net deferred tax asset be reduced by a valuation allowance if, based on the weight of available evidence, it is more likely than not that some portion or all of the net deferred tax asset will not be realized.

Management assesses the available positive and negative evidence to estimate if sufficient future taxable income will be generated to use the existing deferred tax assets. Under existing income tax accounting standards such objective evidence is more heavily weighted in comparison to other subjective evidence such as our projections for future growth, tax planning and other tax strategies.

The Company recognizes the impact of an uncertain tax position taken or expected to be taken on an income tax return in the financial statements at the amount that is more likely than not to be sustained upon audit by the relevant taxing authority. An uncertain income tax position will not be recognized in the financial statements unless it is more likely than not of being sustained upon audit by the relevant taxing authority.

#### *Basic and Diluted Earnings Per Share (EPS)*

Basic EPS includes no dilution and is computed by dividing net income by the weighted-average number of common shares outstanding for the period. Diluted EPS includes the potential dilution that could occur if securities or other contracts to issue common and restricted stock were exercised or converted into common and restricted stock. The number of incremental shares from assumed conversions of stock options and unvested restricted stock awards included in the calculation of diluted EPS was calculated using the treasury stock method. See Note 17 to the consolidated financial statements for computation of EPS.

#### *Employee Stock-Based Compensation*

The Company accounts for stock-based employee compensation arrangements under provisions of ASC 718-10. The Company recognizes the cost of employee stock awards granted in exchange for employee services based on the grant-date fair value of the award using a Black-Scholes option-pricing model, net of expected forfeitures. Those costs are recognized ratably over the vesting period. Each stock option has an exercise price equal to the market price of the Company's common stock on the date of grant and a contractual term ranging from 3 to 10 years. See Note 16 to the consolidated financial statements for additional information about stock-based compensation programs.

#### *Non-Employee Stock-Based Compensation*

The Company accounts for stock-based non-employee compensation arrangements using the fair value recognition provisions of ASC 505-50, "Equity- Based Payments to Non-Employees" (formerly known as FASB Statement 123, *Accounting for Stock-Based Compensation* and "Emerging Issues Task Force" EITF 96-18, *Accounting for Equity Instruments That Are Issued to Other Than Employees for Acquiring, or in Conjunction with Selling, Goods or Services*).

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### 3. Fair Value Measurements

The consolidated financial statements include financial instruments for which the fair market value may differ from amounts reflected on a historical basis.

#### *Financial Assets and Financial Liabilities Carried at Other Than Fair Value*

The Company's financial instruments include cash equivalents, accounts receivable, short and long-term debt (except for contingent promissory notes) and other financial instruments associated with the issuance of the common stock. The carrying values of cash equivalents and accounts receivable approximate their fair value because of the short maturity of these instruments and past evidence indicates that these instruments settle for their carrying value. The carrying amounts of the Company's bank borrowings under its credit facility approximate fair value because the interest rates reflect current market rates.

### 4. Accounts Receivable and Significant Concentrations

A significant portion of the Company's revenue arrangements consist of firm fixed price contracts with agencies of the U.S. federal government and several large multinational publicly traded and private corporations. Accounts receivable consist of the following by customer type in the table below as of the periods presented:

	<b>DECEMBER 31</b>	
	<b>2019</b>	<b>2018</b>
Government (1)	\$ 12,604,582	\$ 7,332,338
Commercial (2)	2,102,581	3,863,710
Gross accounts receivable	<b>14,707,163</b>	11,196,048
Less: allowances for doubtful accounts (3)	<b>126,235</b>	106,733
Accounts receivable, net	<b>\$ 14,580,928</b>	\$ 11,089,315

(1) Government contracts are generally firm fixed price not to exceed arrangements with a term of five (5) years, which consists of a base year and four (4) annual option year renewals. Government receivables are billed under a single consolidated monthly invoice and are billed approximately thirty (30) to sixty (60) days in arrears from the date of service and payment is generally due within thirty (30) days of the invoice date. Government accounts receivable payments could be delayed due to administrative processing delays by the government agency, continuing budget resolutions that may delay availability of contract funding, and/or administrative only invoice correction requests by contracting officers that may delay payment processing by our government customer.

(2) Commercial contracts are generally fixed price arrangements with contract terms ranging from two (2) to three (3) years. Commercial accounts receivables are billed based on the underlying contract terms and conditions which generally have repayment terms that range from thirty (30) to ninety (90) days. Commercial receivables are stated at amounts due from customers net of an allowance for doubtful accounts if deemed necessary.

(3) During the years ended December 31, 2019 and 2018, the Company recorded provisions for bad debt expense related to commercial customers totaling approximately \$22,000, and \$4,800, respectively. The Company has not historically maintained a bad debt reserve for its government customers as it has not experienced material or recurring bad debt charges and the nature and size of the contracts has not necessitated the Company's establishment of such a bad debt reserve.

*Significant Concentrations*

Customers representing ten percent or more of consolidated accounts receivable are set forth in the table below as of the periods presented:

<u>Customer Name</u>	<u>DECEMBER 31.</u>	
	<u>2019</u> <u>As a % of</u> <u>Receivables</u>	<u>2018</u> <u>As a % of</u> <u>Receivables</u>
U.S. Customs Border Patrol	--	14%
U.S. Coast Guard	--	13%
Iron Bow Technologies	--	15%
National Aeronautics and Space Administration	21%	--
United States Census Bureau	18%	--

Customers representing ten percent or more of consolidated revenues are set forth in the table below for each of the periods presented:

<u>Customer Name</u>	<u>YEARS ENDED</u>	
	<u>DECEMBER 31.</u>	
	<u>2019</u> <u>As a % of</u> <u>Revenues</u>	<u>2018</u> <u>As a % of</u> <u>Revenues</u>
U.S. Immigration and Customs Enforcement	14%	16%
U.S. Customs Border Patrol	12%	11%
United States Census Bureau	10%	--

**5. Unbilled Accounts Receivable and Significant Concentrations**

Unbilled accounts receivable represent revenues earned in connection with products and/or services delivered for which we are unable to issue a formal billing to the customer at the balance sheet due to either timing of invoice processing or delays due to fixed contractual billing schedules. A significant portion of our unbilled accounts receivable consist of carrier services and cybersecurity hardware and software products delivered but not invoiced at the end of the reporting period. Unbilled receivables consist of the following by customer type as of the periods presented below:

	<u>DECEMBER 31.</u>	
	<u>2019</u>	<u>2018</u>
Government	\$ 13,712,913	\$ 9,253,586
Commercial	264,045	312,584
Unbilled accounts receivable	<u>\$ 13,976,958</u>	<u>\$ 9,566,170</u>

*Significant Concentrations*

Customers representing ten percent or more of consolidated unbilled accounts receivable are set forth in the table below as of the periods presented:

<u>Customer Name</u>	<u>DECEMBER 31</u>	
	<u>2019</u>	<u>2018</u>
	<u>As a % of Receivables</u>	<u>As a % of Receivables</u>
U.S. Department of Homeland Security Headquarters	--	11%
U.S. Immigration and Customs Enforcement	24%	37%
United States Census Bureau	23%	--
U.S. Coast Guard	--	11%
U.S. Transportation Safety Administration	--	10%

**6. Other Current Assets**

Other current assets consisted of the following as of the periods presented below:

	<u>DECEMBER 31</u>	
	<u>2019</u>	<u>2018</u>
Inventories	\$ 213,713	\$ 183,900
Prepaid rent, insurance and other assets	881,134	902,786
 Total other current assets	 <u>\$ 1,094,847</u>	 <u>\$ 1,086,686</u>

**7. Property and Equipment**

Major classes of property and equipment consisted of the following as of the periods presented below:

	<u>DECEMBER 31</u>	
	<u>2019</u>	<u>2018</u>
Computer hardware and software	\$ 2,041,978	\$ 2,110,298
Furniture and fixtures	399,521	333,539
Leasehold improvements	299,340	268,561
Automobiles	56,800	178,597
 Gross property and equipment	 <u>2,797,639</u>	 <u>2,890,995</u>
Less: accumulated depreciation and amortization	2,116,064	1,878,311
 Property and equipment, net	 <u>\$ 681,575</u>	 <u>\$ 1,012,684</u>

During the years ended December 31, 2019 and 2018, the Company purchased for cash property and equipment totaling approximately \$370,300 and \$261,500, respectively.

During the years ended December 31, 2019 and 2018, property and equipment depreciation expense was approximately \$555,400 and \$551,305, respectively.

During the years ended December 31, 2019 and 2018, there were no material disposals of owned property and equipment.

There were no changes in the estimated useful lives used to depreciate property and equipment during the years ended December 31, 2019 and 2018.

## 8. Leases

The Company entered into operating leases for corporate and operational facilities ("real estate leases"), computer hardware for datacenters and vehicles (collectively "all other leases").

Real estate leases. Substantially all real estate leases have remaining terms of six (6) to nine (9) years, with additional five (5) year extensions available. All of these leases require a fixed lease payment that contains an annual lease payment escalation provision ranging from 3% to 4% per year. Certain leases contain early termination provisions that would require payment of unamortized tenant improvements, real estate broker commissions paid, and up to six (6) months of rent to compensate the landlord for early termination. The cost to exit a lease would be significant and potentially range \$0.2 million to \$0.8 million. The earliest any lease termination provisions could be exercised would be in 2023.

All other leases. Non-real estate operating leases have remaining terms of one (1) to two (2) years. All of these leases require a fixed lease payment over the entire lease term with no escalation provision. There are no early termination provisions under such arrangements.

The components of lease expense were as follows:

	YEAR ENDED DECEMBER 31, 2019
Operating lease expense	<u>\$ 212,221</u>
Finance lease expense:	
Amortization of right of use assets	\$ 568,688
Interest on finance lease liabilities	<u>285,978</u>
Total finance lease expense	<u>\$ 854,666</u>

Operating lease expense is included in general and administrative expenses in the consolidated statement of operations. Amortization of right of use assets is included in depreciation and amortization in the consolidated statement of operations. Finance lease right of use assets of \$388,721 are included in operating lease right of use asset, net in the consolidated balance sheets.

Supplemental cash flow information related to leases was as follows:

Cash paid for amounts included in the measurement of lease liabilities:

	YEAR ENDED DECEMBER 31, 2019
Cash paid for amounts included in the measurement of lease liabilities:	
Operating cash flows from operating leases	\$ 212,221
Operating cash flows from finance leases	285,978
Financing cash flows from finance leases	473,278
Right of use assets obtained in exchange for lease obligations:	
Operating leases	\$ 471,919
Finance leases	\$ -

Supplemental balance sheet information related to leases was as follows:

	DECEMBER 31, 2019
Operating lease right of use assets, net	\$ 5,932,769
Current portion of operating lease liabilities	599,619
Operating lease liabilities, net of current portion	5,593,649
Weighted average remaining lease term	
Operating leases	11.1
Finance leases	1.1
Weighted average discount rate	
Operating leases	5%
Finance leases	5%

Maturities of lease liabilities as of December 31, 2019, were as follows:

	<b>Operating Leases</b>	<b>Finance Leases</b>
2020	\$ 774,339	\$ 121,071
2021	794,852	6,009
2022	815,985	-
2023	771,833	-
2024	791,357	-
Thereafter	4,074,464	-
Total undiscounted operating lease payments	<hr/> 8,022,830	127,080
Less: Imputed interest	1,950,778	5,864
<b>Total finance lease liability</b>	<hr/> <b>\$ 6,072,052</b>	<b>\$ 121,216</b>

As of December 31, 2019, the Company has an additional lease for office space that had not yet commenced with estimated future minimum rental commitments of approximately \$1.91 million. This lease is expected to commence in 2020 with a term of up to 8 years. These undiscounted amounts are not included in the table above.

## 9. Intangibles

The Company's intangible assets are comprised of purchased intangibles consisting of customer relationships, channel relationships, telecommunications software, trade names and trademarks and non-compete agreements. Intangible assets acquired in connection with a business combination are valued at fair value and amortized on a straight-line basis over the expected useful life which may range from three (3) to fifteen (15) years or more depending on the intangible asset characteristics.

The Company's intangible assets also include internally developed software used in the sales and delivery of its information technology service offerings. The Company capitalizes certain internal costs related to software development to deliver its information technology services including but not limited to its Intelligent Telecommunications Management System (ITMS™), Public Key Infrastructure (PKI) and Optimiser Telecom Data Intelligence (TDI™) applications. Significant development costs are capitalized from the point of demonstrated technological feasibility until the point in time that the product is available for general release to customers. Once the product is available for general release, capitalized costs are amortized based on units sold, or on a straight-line basis generally over the expected functional life which may range from two (2) to five (5) years.

The following tables summarize purchased and internally developed intangible assets subject to amortization as of the periods presented below:

	DECEMBER 31, 2019			Weighted Average Amortization Period
	<u>Gross Carrying Amount</u>	<u>Accumulated Amortization</u>	<u>Net Book Value</u>	
Customer Relationships	\$ 1,980,000	\$ (1,980,000)	\$ -	8.0
Channel Relationships	2,628,080	(992,830)	1,635,250	5.0
Internally Developed Software	1,623,122	(988,340)	634,782	3.0
Trade Name and Trademarks	290,472	(109,734)	180,738	5.0
	<u>\$ 6,521,674</u>	<u>\$ (4,070,904)</u>	<u>\$ 2,450,770</u>	

	DECEMBER 31, 2018			Weighted Average Amortization Period
	<u>Gross Carrying Amount</u>	<u>Accumulated Amortization</u>	<u>Net Book Value</u>	
Customer Relationships	\$ 1,980,000	\$ (1,732,500)	\$ 247,500	8.0
Channel Relationships	2,628,080	(817,625)	1,810,455	5.0
Internally Developed Software	1,476,623	(630,927)	845,696	3.0
Trade Name and Trademarks	290,472	(90,370)	200,102	5.0
	<u>\$ 6,375,175</u>	<u>\$ (3,271,422)</u>	<u>\$ 3,103,753</u>	

#### Purchased Intangibles

For the years ended December 31, 2019 and 2018, the Company did not recognize any acquisition related intangible assets.

For the years ended December 31, 2019, there were no disposals or sales of purchased intangible assets. For the year ended December 31, 2018, the Company disposed of fully amortized purchased intangible assets with a historical cost and accumulated amortization of approximately \$2,374,700

#### Internally Developed

For the year ended December 31, 2019, the Company recorded capitalized software development costs of approximately \$146,000 related to costs associated with our next generation TDITM application.

For the year ended December 31, 2018 the Company recorded capitalized software development costs of approximately \$229,000 related to costs associated with our next generation TDITM application.

The total weighted average remaining life of purchased and internally developed intangible assets is approximately 5.3 years and 1.3 years, respectively, at December 31, 2019.

The following table summarizes the estimated future amortization by purchased intangible asset type for fiscal years ending December 31:

Intangible Asset Type	2020	2021	2022	2023	2024	Thereafter	Total
Channel Relationships	\$ 175,205	\$ 175,205	\$ 175,205	\$ 175,205	\$ 175,205	\$ 759,225	\$ 1,635,250
Internally Developed Software	274,280	244,583	98,533	17,386	-	-	634,782
Trade Name and Trademarks	19,365	19,365	19,365	19,365	19,365	83,914	180,738
	<u>\$ 468,850</u>	<u>\$ 439,153</u>	<u>\$ 293,102</u>	<u>\$ 211,956</u>	<u>\$ 194,570</u>	<u>\$ 843,139</u>	<u>\$ 2,450,770</u>

The aggregate amortization expense recorded was approximately \$786,000 and \$756,000 for the years ended December 31, 2019 and 2018, respectively.

#### 10. Goodwill

There were no changes in goodwill during the years ended December 31, 2019 and 2018. As of December 31, 2019 and 2018, goodwill was not impaired and there were no accumulated impairment losses.

#### 11. Other Current Liabilities

Accrued expenses consisted of the following as of the periods presented below:

	DECEMBER 31, 2019	DECEMBER 31, 2018
Carrier service costs	\$ 12,274,440	\$ 8,476,110
Salaries and payroll taxes	1,781,628	1,308,726
Inventory purchases, consultants and other costs	834,131	913,038
Severance costs	7,612	1,634
U.S. income tax payable	8,850	8,550
Foreign income tax payable	41,320	8,380
Total accrued expenses	<u>\$ 14,947,981</u>	<u>\$ 10,716,438</u>

## 12. Line of Credit

### *Commercial Loan Agreement Facility*

On June 15, 2017, the Company entered into a Loan and Security Agreement with Atlantic Union Bank (formerly known as Access National Bank) (the “Loan Agreement”). The Loan Agreement provides for a \$5.0 million working capital revolving line of credit. The Loan Agreement has a maturity date of April 30, 2020 and a variable interest rate equal to the Wall Street Journal prime rate plus 0.50%.

The Loan Agreement requires that the Company meet the following financial covenants on a quarterly basis: (i) maintain a minimum adjusted tangible net worth of at least \$2.0 million, (ii) maintain minimum consolidated adjusted EBITDA of at least two times interest expense and (iii) maintain a current ratio of 1.10:1 (excluding finance lease liabilities reported under recently adopted lease accounting standards).

The available amount under the working capital line of credit is subject to a borrowing base, which is equal to the lesser of (i) \$5.0 million or (ii) 70% of the net unpaid balance of the Company’s eligible accounts receivable. The facility is secured by a first lien security interest on all of the Company’s personal property, including its accounts receivable, general intangibles, inventory and equipment maintained in the United States. As of December 31, 2019, the Company was eligible to borrow up to \$4.9 million under the borrowing base formula.

Under the current credit facility with Access National Bank the Company was advanced and repaid approximately \$6.8 million during the year ended December 31, 2019.

## 13. Other Obligations

The Company annually finances the cost of its commercial liability insurance premiums for a period of less than 12 months. During the years ended December 31, 2019 and 2018, the Company financed approximately \$181,900 and \$195,200, respectively.

## 14. Income Taxes

Income tax provision is as follows for the years ended:

	<b>DECEMBER 31</b>	
	<b>2019</b>	<b>2018</b>
State	\$ 10,000	\$ 10,000
Foreign	38,991	55,113
<b>Total</b>	<b>48,991</b>	<b>65,113</b>
Deferred provision (benefit)		
Federal	177,049	633,073
State	189,632	514,220
Foreign	(23,022)	(19,080)
<b>Total</b>	<b>343,659</b>	<b>1,128,213</b>
Income tax provision	<b>\$ 392,650</b>	<b>\$ 1,193,326</b>

Income tax provision (benefit) effective rates, which differs from the federal and state statutory rate as follows for the years ended:

	<u>DECEMBER 31</u>	
	<u>2019</u>	<u>2018</u>
Statutory federal income tax rate	21.0%	21.0%
State, net of federal benefit	1.5%	-2.1%
Non-deductible expenses	16.5%	5.4%
Change in valuation allowance	-22.1%	-200.1%
Foreign rate differential	-1.1%	3.1%
Return to accrual difference true-ups	32.8%	0.6%
Other	14.7%	6.9%
Deferred tax adjustment and true-up	-2.8%	-84.1%
Combined effective tax rate	<u>60.5%</u>	<u>-249.4%</u>

The tax effects of temporary differences that give rise to significant portions of the Company's deferred tax assets (liabilities) consisted of the following:

	<u>DECEMBER 31</u>	
	<u>2019</u>	<u>2018</u>
Deferred tax assets:		
Net operating loss carryforwards	\$ 10,203,094	\$ 10,513,224
Alternative minimum tax credit	45,650	45,650
Share-based compensation	653,679	536,223
Intangible amortization	481,192	565,013
Other assets	241,358	423,394
 Total deferred tax assets	 11,624,973	 12,083,504
Less: valuation allowance	(10,364,787)	(10,507,891)
 Total deferred tax assets, net	 1,260,186	 1,575,613
 Deferred tax liabilities:		
Goodwill amortization	2,532,649	2,293,533
Depreciation	135,470	345,136
Foreign intangible amortization	447,811	447,811
Other liabilities	12,818	12,643
 Total deferred tax liabilities	 3,128,748	 3,099,123
 Net deferred tax liability	 <u>\$ (1,868,562)</u>	 <u>\$ (1,523,510)</u>

As of December 31, 2019, the Company had approximately \$37.5 million in net operating loss (NOL) carry forwards available to offset future taxable income for federal income tax purposes, net of the potential Section 382 limitations. These federal NOL carry forwards expire between 2020 and 2036. Included in the recorded deferred tax asset, the Company had a benefit of approximately \$39.5 million available to offset future taxable income for state income tax purposes. These state NOL carry forwards expire between 2024 and 2036. Because of the change of ownership provisions of the Tax Reform Act of 1986, use of a portion of our domestic NOL may be limited in future periods. Further, a portion of the carryforwards may expire before being applied to reduce future income tax liabilities.

Changes in the valuation allowance for the years ended were as follows:

	<b>DECEMBER 31</b>	
	<b>2019</b>	<b>2018</b>
Beginning balance	\$ (10,507,891)	\$ (9,550,279)
Decreases (increases)	143,104	(957,612)
Ending balance	<b>\$ (10,364,787)</b>	<b>\$ (10,507,891)</b>

The Company's valuation allowance predominantly consisted of domestic net operating loss carryforwards and certain state net operating loss carryforwards. A significant piece of objective negative evidence considered in management's evaluation of the realizability of its deferred tax assets was the existence of cumulative losses over the latest three-year period. Management forecast future taxable income, but concluded that there may not be enough of a recovery before the end of the fiscal year to overcome the negative objective evidence of three years of cumulative losses. On the basis of this evaluation, management recorded a valuation allowance against all deferred tax assets. If management's assumptions change and we determine we will be able to realize these deferred tax assets, the tax benefits relating to any reversal of the valuation allowance on deferred tax assets will be accounted for as a reduction of income tax expense.

The Company files U.S. federal income tax returns with the Internal Revenue Service ("IRS") as well as income tax returns in various states and certain foreign countries. The Company may be subject to examination by the IRS for tax years 2003 and forward. The Company may be subject to examinations by various state taxing jurisdictions for tax years 2003 and forward. The Company may be subject to examination by various foreign countries for tax years 2014 forward. As of December 31, 2019, the Company is currently not under examination by the IRS, any state or foreign tax jurisdiction. The Company did not have any unrecognized tax benefits at either December 31, 2019 or 2018. In the future, any interest and penalties related to uncertain tax positions will be recognized in income tax expense.

## **15. Stockholders' Equity**

### *Preferred Stock*

The Company's Certificate of Incorporation authorizes the Company to issue up to 10,000,000 shares of preferred stock, \$0.001 par value per share. Under the terms of the Company's Certificate of Incorporation, the board of directors is authorized, subject to any limitations prescribed by law, without stockholder approval, to issue such shares of preferred stock in one or more series. Each such series of preferred stock shall have such rights, preferences, privileges and restrictions, including voting rights, dividend rights, conversion rights, redemption privileges and liquidation preferences, as shall be determined by the board of directors. In November 2004, the Company filed a certificate of designation designating 2,045,714 shares of the Company's preferred stock as shares of Series A Convertible Preferred Stock, which shares were later issued. All of the shares of Series A Convertible Preferred Stock that were issued was converted into common stock and may not be reissued. Accordingly, as of December 31, 2019, there were 7,954,286 undesignated shares of preferred stock remaining available for issuance. There were no issuances of preferred stock during the year ended December 31, 2019.

#### *Common Stock*

The Company is authorized to issue 110,000,000 shares of common stock, \$.001 par value per share. As of December 31, 2019, there were 83,861,453 shares issued and outstanding (including 507,500 restricted shares not vested).

#### Common Stock Issuances - Employee Stock Option Exercises

There were no shares of common stock issued as a result of stock option exercises during the year ended December 31, 2019. Shares of common stock issued as a result of stock option exercises and realized gross proceeds for the year ended December 31, 2018 were 100,000 and \$43,900, respectively. See Note 16 for additional information regarding stock option plans.

#### *Stock Repurchase Program*

The Board of Directors approved a stock repurchase plan to purchase up to \$2.5 million of the Company's common stock, with \$2.1 million outstanding as December 31, 2019.

#### **16. Stock Options and Award Programs**

The Company's stock incentive plan is administered by the Compensation Committee and authorizes the grant or award of incentive stock options, non-qualified stock options (NQSO), restricted stock awards (RSA), stock appreciation rights, dividend equivalent rights, performance unit awards and phantom shares. The Company issues new shares of common stock upon the exercise of stock options. Any shares associated with options forfeited are added back to the number of shares that underlie stock options to be granted under the stock incentive plan. The Company has issued restricted stock awards and non-qualified stock option awards as described below.

#### Valuation of Stock Awards

*Restricted Stock.* The Company records the fair value of all restricted stock awards based on the grant date fair value and amortizes stock compensation on a straight-line basis over the vesting period. Restricted stock award shares are issued when granted and included in the total number of common shares issued and outstanding. During the years ended December 31, 2019 and 2018, the Company granted 662,740 RSAs and 980,851 RSAs, respectively.

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*Non-Qualified Stock Options.* The Company estimates the fair value of nonqualified stock awards using a Black-Scholes Option Pricing model (“Black-Scholes model”). The fair value of each stock award is estimated on the date of grant using the Black-Scholes model, which requires an assumption of dividend yield, risk free interest rates, volatility, forfeiture rates and expected option life. The risk-free interest rates are based on the U.S. Treasury yield for a period consistent with the expected term of the option in effect at the time of the grant. Expected volatilities are based on the historical volatility of our common stock over the expected option term. The expected term of options granted is based on analyses of historical employee termination rates and option exercises. There were 25,000 of non-qualified stock option awards granted to a non-employee as compensation for investor relations services during December 31, 2019.

#### Restricted Stock Awards

A summary of RSA activity as of December 31, 2019 and 2018, and changes for the years then ended are set forth below:

	<u>2019</u>	<u>2018</u>
<b>NON-VESTED AWARDS</b>		
Non-vested awards outstanding, January 1,	300,000	-
Granted (+)	662,740(1)	980,851(1)
Cancelled (-)	50,000(2)	-
Vested (-)	405,240(3)	680,851(1)
Non-vested awards outstanding, December 31,	<u>507,500</u>	<u>300,000</u>
Weighted-average remaining contractual life (in years)	7.99	2.01
Unamortized RSA compensation expense	\$ 90,759	\$ 136,310
Aggregate intrinsic value of RSAs non-vested, December 31	<u>\$ 197,925</u>	<u>\$ 126,000</u>
Aggregate intrinsic value of RSAs vested, December 31	<u>\$ 171,867</u>	<u>\$ 320,000</u>

(1) During the year ended December 31, 2019, the Company granted 662,740 RSAs, of which i) 238,572 of RSAs were awarded to members of the Company’s board of directors as part of their annual board retainer fee that had a grant date fair value of \$100,200 and vested during the period, and ii) 424,168 of RSAs were awarded to key employees tied to the attainment of certain financial goals as outlined by the Company’s Compensation Committee of the Board of Directors that had a grant date fair value of \$254,501. During the year ended December 31, 2018, the Company granted 980,851 RSAs, of which i) 300,000 of RSAs were awarded as part of additional compensation plan to align key employees with the Company’s long term financial goals, and ii) 680,851 were awarded to members of the Company’s board of directors as part of their annual board retainer fee and vested during the period.

(2) There were 50,000 RSAs that were cancelled during the year ended December 31, 2019. There were no RSAs cancelled or expired during the year ended December 31, 2018.

(3) During the year ended December 31, 2019, 405,240 RSA vested.

Non-Qualified Stock Option Awards

Option pricing model assumptions for NQSO awards granted were valued using the following assumptions for the years then ended as set forth below:

	YEAR ENDED DECEMBER 31, 2019				YEAR ENDED DECEMBER 31, 2018			
	Non-Qualified Stock Option Awards				Non-Qualified Stock Option Awards			
	<u>Employees</u>	<u>Directors</u>	<u>Non-Employees</u>	<u>Total</u>	<u>Employees</u>	<u>Directors</u>	<u>Non-Employees</u>	<u>Total</u>
Stock options granted	--	--	<b>25,000</b>	<b>25,000</b>	100,000	--	50,000	150,000
Expected dividend yield	--	--	<b>0%</b>	<b>0%</b>	0%	--	0%	0%
Expected volatility	--	--	<b>64.5%</b>	<b>64.5%</b>	65.2% - 66.7% 2.72% - 4.43% -	--	69.5%	65.2%-6.95%
Risk-free interest rate	--	--	<b>2.4%</b>	<b>2.4%</b>	2.73% 4.43% -	--	1.0%	1.0%-2.73%
Forfeiture rate	--	--	<b>1.2%</b>	<b>1.2%</b>	4.81%	--	10.3%	4.43%-10.3%
Expected life	--	--	<b>3 years</b>	<b>3 years</b>	5 years	--	3 years	3-5 years

A summary of NQSO activity as of December 31, 2019 and 2018, and changes during the years then ended are set forth below:

	2019			2018		
	<u>Shares</u>	<u>Weighted Average</u>	<u>Grant Date Fair Value</u>	<u>Shares</u>	<u>Weighted Average</u>	<u>Grant Date Fair Value</u>
<b>NON-VESTED AWARDS</b>						
Non-vested balances, January 1,	<b>2,067,503</b>	\$ <b>0.36</b>		2,685,004	\$ <b>0.35</b>	
Granted (+)	<b>25,000(1)</b>	\$ <b>0.15</b>		150,000(1)	\$ <b>0.25</b>	
Cancelled (-)	<b>80,001(2)</b>	\$ <b>0.34</b>		50,000(2)	\$ <b>0.32</b>	
Vested/Excercised (-)	<b>1,170,832</b>	\$ <b>0.34</b>		717,501(3)	\$ <b>0.30</b>	
Non-vested balances, December 31,	<b>841,670</b>	\$ <b>0.38</b>		2,067,503	\$ <b>0.36</b>	

<u>OUTSTANDING AND EXERCISABLE AWARDS</u>	2019			2018		
	Shares	Weighted Average Exercise Price	Shares	Weighted Average Exercise Price		
Awards outstanding, January 1,	4,013,334	\$ 0.58	4,173,334	\$ 0.60		
Granted (+)	25,000(1)	\$ 0.41	150,000(1)	\$ 0.50		
Cancelled (-)	530,000(2)	\$ 0.55	210,000(2)	\$ 0.83		
Exercised (-)	-	-	100,000(3)	\$ 0.44		
Awards outstanding, December 31,	<u>3,508,334</u>	<u>\$ 0.59</u>	<u>4,013,334</u>	<u>\$ 0.58</u>		
Awards vested and expected to vest, December 31,	<u>3,310,178</u>	<u>\$ 0.59</u>	<u>3,422,491</u>	<u>\$ 0.58</u>		
Awards outstanding and exercisable, December 31,	<u>2,666,664</u>	<u>\$ 0.58</u>	<u>1,945,831</u>	<u>\$ 0.56</u>		

(1) During the year ended December 31, 2019, there were NQSO grants of 25,000 granted to a non-employee as compensation for investment relations services. During the year ended December 31, 2018, there were NQSO grants of 150,000, as further described below:

- *Employees.* The Company granted 100,000 NQSOs as part of an additional compensation to align a key employee with the Company's long term financial goals. This stock award grant was valued using a Black-Scholes model that assumed a 3-year vesting period, 5-year option term, a risk free rate of 2.7%, volatility of 66.7%, no assumed dividend yield, and a forfeiture rate estimate of 4.8%.
- *Non-Employees.* The Company granted 50,000 NQSOs as payment for a portion of the annual retainer paid to its public investor relations firm. This stock award grant was valued using a Black-Scholes model that assumed a 1-year vesting period, 2-year option term, a risk free rate of 2.6%, volatility of 69.5%, no assumed dividend yield, and a forfeiture rate estimate of 10.3%.

(2) During the year ended December 31, 2019, there were 530,000 NQSOs that were cancelled, of which 80,001 were unvested, relate voluntary terminations. During the year ended December 31, 2018, there were 210,000 NQSOs that were cancelled, of which 50,000 that were cancelled due to termination of employment and the remainder expired unexercised at the end of the option term.

(3) The total intrinsic value of stock options exercised during the year ended December 31, 2019 was approximately \$10,000.

There was no intrinsic value associated with options outstanding, exercisable and expected to vest as of December 31, 2019 as the stock price was below the lowest option exercise price. Aggregate intrinsic value represents total pretax intrinsic value (the difference between WidePoint's closing stock price on December 31, 2019 and the exercise price, multiplied by the number of in-the-money options) that would have been received by the option holders had all option holders exercised their options on December 31, 2019. The intrinsic value will change based on the fair market value of WidePoint's stock.

The weighted-average remaining contractual life of the non-qualified stock options outstanding, exercisable, and vested and expected to vest was 2.0 years, 1.8 years and 1.8 years, respectively, as of December 31, 2019.

#### Stock Compensation Expense

Share-based compensation recognized under ASC 718-10 (including restricted stock awards) represents both stock options based expense and stock grant expense. The Company recognized share-based compensation expense for the years then ended December 31 as set forth below:

	YEAR ENDED DECEMBER 31, 2019				YEAR ENDED DECEMBER 31, 2018			
	Shared-Based Compensation Expense				Shared-Based Compensation Expense			
	Employees	Directors	Non-Employees	Total	Employees	Directors	Non-Employees	Total
Restricted stock compensation expense	\$ 281,051	\$ 100,200	\$ -	\$ 381,251	\$ 67,690	\$ 320,000	\$ -	\$ 387,690
Non-qualified option stock compensation expense	326,249	-	10,487	336,736	291,625	-	4,089	295,714
Total share-based compensation before taxes	<u>\$ 607,300</u>	<u>\$ 100,200</u>	<u>\$ 10,487</u>	<u>\$ 717,987</u>	<u>\$ 359,315</u>	<u>\$ 320,000</u>	<u>\$ 4,089</u>	<u>\$ 683,404</u>

At December 31, 2019, the Company had approximately \$613,800 of total unamortized compensation expense, net of estimated forfeitures, related to NQSOs that will be recognized over the weighted average period of 1 year.

## 17. Earnings Per Common Share (EPS)

The computations of basic and diluted EPS for the years ended were as follows:

	YEARS ENDED DECEMBER 31	
	2019	2018
<b>Basic Earnings (Loss) Per Share Computation:</b>		
Net income (loss)	\$ 226,255	\$ (1,456,476)
Weighted average number of common shares	<u>83,974,536</u>	83,274,171
Basic Earnings (Loss) Per Share	<u><u>\$ 0.00</u></u>	\$ (0.02)
<b>Diluted Earnings (Loss) Per Share Computation:</b>		
Net income (loss)	\$ 226,255	\$ (1,456,476)
Weighted average number of common shares	<u>83,974,536</u>	83,274,171
Incremental shares from assumed conversions of stock options	<u>35,749</u>	-
Adjusted weighted average number of common shares	<u><u>84,010,285</u></u>	83,274,171
Diluted Earnings (Loss) Per Share	<u><u>\$ 0.00</u></u>	\$ (0.02)

Unexercised stock options and restricted stock awards of 4,015,834 for the year ended December 31, 2018, have been excluded from the computation of loss per share because inclusion of these securities would have been anti-dilutive.

## 18. Accumulated Other Comprehensive Loss

Changes in the Company's cumulative foreign currency translation adjustments due to translation of its foreign subsidiaries' Euro currency financial statements into the Company's reporting currency were as and for the periods presented below:

	YEARS ENDED DECEMBER 31	
	2019	2018
Balances, January 1	\$ (186,485)	\$ (122,461)
Net foreign currency translation loss	<u>(56,109)</u>	(64,024)
Balances, December 31	<u><u>\$ (242,594)</u></u>	\$ (186,485)

## 19. Commitments and Contingencies

### *Employment Agreements*

The Company has employment agreements with certain executives that set forth compensation levels and provide for severance payments in certain instances.

*Litigation*

The Company is not involved in any material legal proceedings.

**20. Revenue by Service Type, Customer Type and by Geographic Region**

The Company recognized revenues by the following broad service types:

	<b>YEARS ENDED DECEMBER 31.</b>	
	<b>2019</b>	<b>2018</b>
Carrier Services	<b>\$ 68,739,090</b>	\$ 50,050,000
Managed Services:		
Managed Service Fees	<b>25,830,928</b>	25,232,019
Billable Service Fees	<b>4,304,616</b>	1,838,018
Reselling and Other Services	<b>2,845,613</b>	6,558,859
	<b><u>\$ 101,720,247</u></b>	<b><u>\$ 83,678,896</u></b>

The Company recognized revenues for the following customer types as set forth below:

	<b>YEARS ENDED DECEMBER 31.</b>	
	<b>2019</b>	<b>2018</b>
U.S. Federal Government	<b>\$ 86,497,328</b>	\$ 66,346,922
U.S. State and Local Governments	<b>479,379</b>	445,855
Foreign Governments	<b>109,948</b>	148,155
Commercial Enterprises	<b>14,633,592</b>	16,737,964
	<b><u>\$ 101,720,247</u></b>	<b><u>\$ 83,678,896</u></b>

The Company recognized revenues from customers in the following geographic regions:

	<b>YEARS ENDED DECEMBER 31.</b>	
	<b>2019</b>	<b>2018</b>
North America	<b>\$ 97,197,927</b>	\$ 78,702,974
Europe	<b>4,522,320</b>	4,975,922
	<b><u>\$ 101,720,247</u></b>	<b><u>\$ 83,678,896</u></b>

**DESCRIPTION OF THE REGISTRANT'S SECURITIES  
REGISTERED PURSUANT TO SECTION 12 OF THE  
SECURITIES EXCHANGE ACT OF 1934**

As of December 31, 2019, WidePoint Corporation (“we” or “our”) had one class of securities, common stock, par value \$0.001 per share (“Common Stock”), registered under Section 12 of the Securities Exchange Act of 1934, as amended. The following description of our Common Stock is a summary and is subject to, and is qualified in its entirety by reference to, the provisions of our Amended and Restated Certificate of Incorporation and our Bylaws, copies of which are incorporated by reference as Exhibits 3.1 and 3.2, respectively, to our Annual Report on Form 10-K for the year ended December 31, 2019 of which this Exhibit 4.1 is a part.

Our authorized capital stock consists of 110,000,000 shares of Common Stock, \$.001 par value per share, and 7,954,286 shares of preferred stock, \$0.001 par value per share. As of December 31, 2019, 83,861,453 shares of Common Stock were issued and outstanding and no shares of preferred stock were issued and outstanding.

Our Common Stock is traded on the NYSE MKT under the symbol “WYY.” Holders of our Common Stock are entitled to one vote for each share held on all matters submitted to a vote of stockholders and do not have cumulative voting rights. Holders of Common Stock are entitled to receive ratably such dividends, if any, as may be declared by the board of directors out of funds legally available therefore, subject to a preferential dividend right of outstanding preferred stock. Upon the liquidation, dissolution or our winding up, the holders of Common Stock are entitled to receive ratably our net assets available after the payment of all debts and other liabilities and subject to the prior rights of any outstanding preferred stock. The rights, preferences and privileges of holders of Common Stock are subject to, and may be adversely affected by the rights of the holders any series of preferred stock that we may designate and issue in the future.

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## SUBSIDIARIES OF WIDEPPOINT CORPORATION

Full Legal Name	State or Country of Incorporation
WidePoint Integrated Solutions Corp. (1)	Virginia
WidePoint Cybersecurity Solutions Corporation (2)	Virginia
WidePoint IL, Inc.	Illinois
WPNBIL, Inc.	Illinois
WidePoint Global Solutions, Inc.	Delaware
Soft-ex Communications Ltd. (subsidiary of WidePoint Global Solutions, Inc.)	Ireland
Soft-ex BV (subsidiary of Soft-ex Communications Ltd.)	Netherlands
Soft-ex UK Limited (subsidiary of Soft-ex Communications Ltd.)	England

(1) In January 2019, WidePoint Solutions Corp. was merged into WidePoint Integrated Solutions Corp.  
 (2) In April 2017, Advanced Response Concepts Corporation and Protexx Technology Corporation, both Delaware corporations, were merged into WidePoint Cybersecurity Solutions Corporation.

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**CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

We consent to the incorporation by reference in the Registration Statements (Form S-8 Nos. 333-124867, 333-158772 and 333-233352) of our reports dated March 24, 2020, relating to the consolidated financial statements of WidePoint Corporation and subsidiaries, appearing in this Annual Report (Form 10-K) for the year ended December 31, 2019.

/s/ Moss Adams, LLP  
Moss Adams, LLP

Phoenix, Arizona  
March 24, 2020

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Certification of Chief Executive Officer  
Pursuant to Section 302 of the Sarbanes-Oxley Act and Rule 13a-14(a)  
or 15d-14(a) under the Securities Exchange Act of 1934

I, Jin H. Kang, certify that:

1. I have reviewed this Annual Report on Form 10-K of WidePoint Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d- 15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation, and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 24, 2020

By: /s/ JIN H. KANG  
Jin H. Kang  
Chief Executive Officer

Certification of Chief Financial Officer  
Pursuant to Section 302 of the Sarbanes-Oxley Act and Rule 13a-14(a)  
or 15d-14(a) under the Securities Exchange Act of 1934

I, Kellie H. Kim, certify that:

1. I have reviewed this Annual Report on Form 10-K of WidePoint Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation, and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 24, 2020

By: /s/ KELLIE H. KIM

Kellie H. Kim  
Chief Financial Officer

**Written Statement of the Chief Executive Officer and Chief Financial Officer  
Pursuant to 18 U.S.C. § 1350**

Solely for the purposes of complying with 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, we, the undersigned Chief Executive Officer and Chief Financial Officer of WidePoint Corporation (the “Company”), hereby certify, based on our knowledge, that the Annual Report on Form 10-K of the Company for the year ended December 31, 2019 (the “Report”), fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934 and that information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ JIN H. KANG

Jin H. Kang  
Chief Executive Officer

/s/ KELLIE KIM

Kellie Kim  
Chief Financial Officer

Date: March 24, 2020

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